

ORDINANCE NO. 14-2025

**AMENDING CHAPTER 180 OF THE CODE OF THE TOWNSHIP OF
MOORESTOWN TO ESTABLISH SPECIALTY RETAIL WITH
ALCOHOL SALES AS A CONDITIONAL USE**

WHEREAS, the Economic Development Advisory Committee (EDAC) has recommended the establishment of specialty retail alcohol sales as a conditional use in specified commercial zones to enhance economic development while preserving the character of Moorestown’s business districts; and

WHEREAS, the Township Council seeks to implement those recommendations through the creation of a new conditional use entitled “Specialty Retail with Alcohol Sales” in Article XXV, §180-96 of the Township Code.

NOW, THEREFORE, BE IT ORDAINED by the Township Council of the Township of Moorestown, County of Burlington, and State of New Jersey, as follows:

Section 1: Chapter 180, Article I Purpose; Definitions § 180-2 is hereby amended to add the following definitions:

SPECIALTY RETAIL WITH ALCOHOL SALES - A retail establishment primarily engaged in the sale of specialty, gourmet, or niche food products, such as but not limited to boutique groceries, artisanal foods, culinary goods, and related specialty merchandise, which includes the incidental sale of alcoholic beverages for off-site consumption. The retail sales of alcoholic beverages shall be integrated into the overall retail experience, be clearly incidental and subordinate to the principal retail use and shall not exceed forty percent (40%) of the gross floor area of the establishment.

Section 2: Chapter 180, Article XVI CRO Commercial-Retail Office Districts, Regulations and provisions § 180-48 Use restrictions and regulations is hereby amended as follows:

Q. Specialty Retail with Alcohol Sales when authorized as a conditional use by the Planning Board in accordance with the standards set forth in § 180-96E(7).

Q R. Accessory uses:

Section 3: Chapter 180, Article XX SRC Specially Restricted Commercial Districts, Regulations and Provisions § 180-61 Purpose; use restrictions and regulations is hereby amended as follows:

Language with an underline shall be added.

Language with a ~~strike through~~ shall be deleted.

R. Specialty Retail with Alcohol Sales when authorized as a conditional use by the Planning Board in accordance with the standards set forth in § 180-96E(7).

Section 4: Chapter 180, Article XXI LTC Lenola Town Center District, Use restrictions and regulations § 180-65 Purpose; use restrictions and regulations is hereby amended as follows:

D(9). Specialty Retail with Alcohol Sales when authorized as a conditional use by the Planning Board in accordance with the standards set forth in § 180-96E(7).

Section 5: Chapter 180, Article XXV Miscellaneous Restrictions, Regulations and Provisions § 180-96 Conditional Uses is hereby amended to add the following:

E.(7) Specialty Retail with Alcohol Sales establishments shall be subject to the following conditions:

(a) Permitted only in the SRC, SRC-1, CRO, and LTC Zones. Only one retail (44) license shall be permitted per each of the following: SRC/SRC-1 (combined), CRO, and LTC Zones.

(b) Retail sales of alcoholic beverages must be incidental to a principal retail use. Alcoholic beverage sales area shall not exceed forty percent (40%) of the gross floor area.

(c) Hours of sale of alcoholic beverages shall not exceed 9:00 PM in the CRO and LTC Zones.

(d) Signage referencing alcoholic beverages shall be subordinate in appearance to the principal business name. Such references shall appear only after the principal business name or description, shall not exceed eighty percent (80%) of the height of the principal text, and shall match the color and typeface of the primary signage. Standalone signage promoting alcoholic beverages shall not be permitted.

(e) All required licenses must be maintained in good standing.

(f) Off-street parking shall be provided in accordance with applicable code requirements.

Section 6. Repealer. All Ordinances or parts of Ordinances inconsistent with this Ordinance are hereby repealed to the extent of such inconsistency only.

Section 7. Interpretation. If the terms of this Ordinance shall be in conflict with those of another Ordinance, the provision which imposes the greater restriction or limitation shall control.

Language with an underline shall be added.

Language with a ~~strike through~~ shall be deleted.

Section 8. Severability. If any section, part of any section, or clause or phrase of this Ordinance is for any reason held to be invalid or unconstitutional, such decision shall not affect the remaining provisions of this Ordinance. The Township Council of the Township of Moorestown declares that it would have passed the Ordinance and each section and subsection thereof, irrespective of the fact that any one or more of the subsections, sentences, clauses or phrases may be declared unconstitutional or invalid.

Section 9. Effective Date. This Ordinance shall take effect 20 days after adoption, transmittal to the Burlington County Planning Board, and publication according to law.

CERTIFICATION

I, Patricia L. Hunt, Township Clerk, hereby certify that the attached is a true and correct copy of Ordinance No. 14-2025 which was introduced and adopted on first reading on August 25, 2025 and heard on second reading and was duly adopted by the Township Council of the Township of Moorestown, County of Burlington, State of New Jersey at a meeting of the Township Council held on September 8, 2025.

<u>VOTE:</u>	
LAW	YES
MAMMARELLA	YES
BARRY	YES
GILLESPIE	YES
KEATING	YES

Patricia L. Hunt, RMC
Township Clerk

Language with an underline shall be added.

Language with a ~~strickthrough~~ shall be deleted.