

ZONING

300 Attachment 3

Township of North Newton

Signs Permitted by District and Requiring Permits

Zoning District	Freestanding Signs Maximum Area	Freestanding Signs Maximum Height and Number	Wall Signs Maximum Area (see § 300-82G)	Window Signs Maximum Area
Agricultural, R-1, R-2 Districts (signs limited to principal nonresidential uses and incidental businesses)	12 square feet, except that the sign area may be increased to 15 square feet for a place of worship, primary or secondary school, fire station, post office, or name of residential development	6 feet 1 sign per lot	20 square feet	Temporary non-illuminated window signs are not regulated. Other window signs are regulated under wall signs. Such signs shall be on the inside of windows or printed on the window itself.
VMU District*	8 square feet**	8 feet 1 sign on each street the lot abuts	15 square feet per business	Temporary non-illuminated window signs are not regulated. Other window signs are regulated under wall signs. Such signs shall be on the inside of windows or printed on the window itself.
C-I District*	32 square feet**, ***	20 feet 1 sign on each street the lot abuts	5% of the area of the building side on which the signs are attached, but in no case exceeding a maximum total of 125 square feet per building	Temporary non-illuminated window signs are not regulated. Other window signs are regulated as wall signs. Such signs shall be on the inside of windows or printed on the window itself.

NORTH NEWTON CODE

NOTES:

- * In the VMU and C-I Districts, the following additional signs shall be allowed:
 - a. Projecting sign: A maximum of one shall be permitted per business, provided:
 - i. Such sign has a minimum clearance over the sidewalk of 8 1/2 feet (unless a differing standard is established by the Building Code);
 - ii. Has a maximum sign area on each of two sides of eight square feet; and
 - iii. Is securely attached to the building.
 - b. Sidewalk sign (or “sandwich board sign”): A maximum of one shall be permitted per business, provided:
 - i. Such sign has a maximum sign area of eight square feet on each of two sides, has a maximum separation width of three feet, and has a maximum height of four feet.
 - ii. Such sign is taken indoors during all hours when the business is not open to the public.
 - iii. Such sign is not in a location that would interfere with pedestrian traffic, emergency access or parking spaces and retains a four-foot-wide minimum clear path for pedestrians, and such sign is kept as close to the building as is feasible.
 - iv. Such sign is attractive, well maintained and durably constructed.
 - v. Such sign is only allowed for a restaurant or retail sales use.
- ** If the permitted freestanding sign area is not used, such sign area may be added to the permitted wall sign area. An auto service station may also include an additional 24 square feet of sign area to display fuel prices.
- *** If a lot includes three or more distinct nonresidential establishments, then along a single street, the maximum freestanding sign area may be increased to 40 square feet.