

**BEFORE THE BOARD OF COMMISSIONERS OF
THE TOWNSHIP OF WHITEHALL**

ORDINANCE NO. 3379

(BILL NO. 40-2024)

**AN ORDINANCE AMENDING CHAPTER 27, ZONING, ARTICLE XIII, SIGNS,
OF THE TOWNSHIP ZONING ORDINANCE**

WHEREAS, the Township of Whitehall is a Township organized and operating under the laws of the Commonwealth of Pennsylvania and the Home Rule Charter of the Township of Whitehall; and

WHEREAS, the Board of Commissioners of the Township of Whitehall may, under the general authority of the Home Rule Charter, enact regulations to ensure the health, safety, and general welfare of the citizens of the Township of Whitehall; and

WHEREAS, the Board of Commissioners of the Township of Whitehall has determined that the health, safety, and general welfare of the citizens of the Township of Whitehall will be promoted and served by enacting this Ordinance.

NOW, THEREFORE be it ORDAINED and ENACTED by the Board of Commissioners that:

1. Article XIII, § 27-148, Permit, of the Township Code is deleted in its entirety and replaced with the following:

“§ 27-148 Permit.

Except for temporary signs, no sign shall hereafter be erected, constructed, attached, changed, enlarged or reconstructed without a building permit issued therefor by the Zoning Officer pursuant to Article IV, Permits.”

2. Subarticle XIII, § 27-149(c), of the Township Code, regarding duration of temporary sign permits, is deleted in its entirety.

3. Subarticle XIII §27-151 shall be amended to include new subsections “O” and “P”, which shall read:

O. Permanent changeable face/readerboard signs.

P. Temporary Event Signs

4. Article XIII, § 27-160, Temporary Signs, of the Township Code is deleted in its entirety and replaced with the following:

“§ 27-160 Temporary Signs.

A. Temporary Signs shall have a maximum sign display area of 32 square feet per side, with a maximum sign display area of 64 square feet for a two-sided sign; and shall not be located closer than 10 feet from any right-of-way.

B. *Temporary Signs shall be allowed to be posted for a period not to exceed thirty (30) days. At the end of the thirty (30) day period the temporary sign shall be removed for a minimum of thirty (30) days.*

C. *Temporary LED or electronic signs shall also be subject to the requirements of §27-165 of this chapter.*

D. *Election and campaign signs and signs advertising special events for charitable organizations shall not require a permit, but shall be removed within 15 days after the election or event for which such signs were posted.*

E. *The following signs shall NOT be considered temporary signs, and are exempt from permitting requirements provided they are located entirely on the property where the subject activity is being advertised. Said signs shall NOT be located within any public rights of way nor within any required parking spaces or accessible paths, and shall be subject to the following limitations:*

- (1) *Feather, or 'swoop' flags – no more than 4*
- (2) *Signs less than sixteen (16) square feet per side that are removed from display at the end of each day (i.e. "sandwich boards and similar signs) - no more than 1 per business.*
- (3) *Bollard covering signage, or signage on fixtures at a place of business, i.e., on gas pumps or exterior price signs or banners that are 10 square feet per side or less*
- (4) *Inflatable 'dancing' signs; i.e., wacky waving inflatable arm flailing tube people – no more than 2*
- (5) *Directional or instructional signs located entirely on a site less than 10 square feet per side or less with a maximum of 20 square feet total*
- (6) *Permanent menu boards listing goods or services and fees for same provided on the premises*
- (7) *Interior window signs*
- (8) *"Coming Soon" or "Opening Soon" real estate signs – provided they are not displayed more than 180 days prior to the opening of the business and are removed within seven (7) days of the opening of the business.*

5. A new section §27-162.2 – Temporary Event Signs, shall be added, to read:

§27-162.2 – Temporary Event Signs. Special event signs shall be permitted to be displayed no earlier than seven (7) days prior to the event, and for the duration of any special event authorized under the zoning ordinance. Said signs shall be no larger than 32 square feet for a two faced sign or 64 square feet for a single face sign and must be removed from the property immediately upon cessation of the event. No such sign can be placed on property other than where the event is being conducted, and shall not be located within any public right of way or otherwise prohibited area. Required permits shall be secured for said signs, similar to temporary signs.

6. A new section §27-162.1, Permanent Changeable Face/Readerboard Signs shall be added, to read:

§27-162.1.1 Permanent Changeable Face/Readerboard Signs.

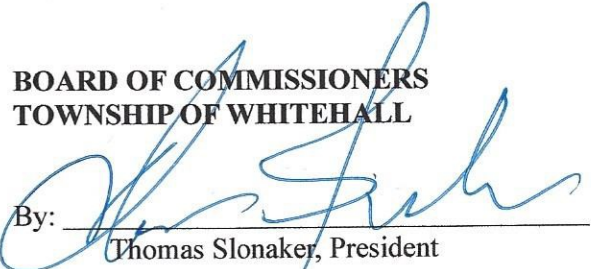
In addition to the allowable wall and free – standing sign for a business or lot, an additional sign shall be permitted which allows the face of the sign to be changed with different messages. This sign shall comply with the following:

- A. Be no larger than 32 square feet per face, maximum 64 square feet total


- B. If free standing, meet all requirements as set forth in §27-155 regulating free standing signs with the exception of size
- C. If wall mounted, meet all provisions of §27-161 with respect to same with the exception of size
- D. Only one such permanent changeable face/readerboard sign shall be permitted per lot regardless of the number of businesses being conducted thereon.
- E. No other temporary signs shall be permitted on the lot if a permanent changeable face/readerboard sign exists.

DULY ORDAINED AND ENACTED this 10th day of February, 2025, at a regular public meeting in lawful session duly assembled.


**BOARD OF COMMISSIONERS
TOWNSHIP OF WHITEHALL**

By: 
Thomas Slonaker, President

ATTEST:


Randy Atiyeh, Secretary

AND NOW, to wit, this 11 day of February 2025, the above is approved.


Joseph J. Marx, Jr., Mayor

