

ZONING

295 Attachment 1

Borough of Waynesboro

**Specific Sign Regulations
(As referenced in § 295-97)**

[Amended 12-6-2017 by Ord. No. 1162; 5-18-2022 by Ord. No. 1198]

Sign Type	Maximum Permitted Number	Maximum Permitted Sign Area	Maximum Height of Freestanding Signs	Illumination Permitted	Permitted Zones	Other Requirements	Permit Required
Governmental sign	Unlimited	Unlimited	Unlimited	Yes	All		Exempt
Signs identifying public and semipublic uses (schools, churches, utilities, hospitals, libraries, parks, fire stations, and other similar uses)	1 per principal use unless such premises fronts on more than one street, in which case 1 sign may be located along each street frontage; provided, however, a minimum street footage of 150 feet is maintained between signs	20 square feet	12 feet	Yes, provided total illumination shall not exceed 0.30 lumens at the property line	All		Zoning/Building
Political sign	Unlimited	Unlimited	5 feet	No	All Districts	Shall be removed 5 days after the election	Exempt
Real estate signs (residential)	1 per parcel	32 square feet	6 feet	No	All Districts	Shall be removed within 5 days after property is sold or leased	Exempt
Temporary signs	1 such sign per contractor on each street to which the property has road frontage	6 square feet	6 feet	Yes, provided total illumination shall not exceed 0.30 lumens at the property line	All Districts	Shall be removed within 5 days upon completion of the work of said contractor	Exempt

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Signs for multifamily dwellings such as apartment buildings and residential developments	1 sign per premises held in single and separate ownership unless such premises front on more than 1 street, in which case 1 sign may be erected along each street frontage	15 square feet	6 feet	Yes, provided total illumination shall not exceed 0.20 lumens at the property line	All districts	Said sign shall only contain the name of the development or rental agency, presence of a vacancy, business hours and address and telephone number for the rental office	Zoning/Building
Development	1 sign per entrance from arterial street. No more than 2 total.	15 square feet	6 feet	Yes, provided total illumination shall not exceed 0.30 lumens at the property line	All districts	No such sign shall be erected until final approval of the development has been granted by Borough Council	Zoning/Building
On-premises sign for accessory use at residence	1 per permitted use or dwelling	4 square feet	6 feet	No	All districts	The sign must be on premises and may only indicate the name, profession or activity of the occupant of the dwelling who has a home occupation on premises	Conditional Use/Zoning

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Business signs	1 per each individual use for each street, (local, collector, minor, or major) upon which the structure fronts	1 square foot per building frontage calculated in accordance with the maximum sign area for building frontage equation	25 feet	Yes, if located in the TC, DBD, HO, GC, IC, GI, provided that total illumination may not exceed 0.30 lumens at property line	TC/DBD/HO/GC/IC/GI	Mobile signs located on the premises shall be considered cumulatively with any other signs on the property when determining maximum permitted sign area for the property in accordance with the maximum sign area for building frontage equation. The sign face of any business shall be removed within 30 days of close of business or vacation of the premises by the business.	Zoning/Building
Shopping center signs	A shopping center is permitted one freestanding sign for each of not more than two collector streets. Each such sign shall be located at least 5 feet back from the lot lines. The attached business signage for each individual use in the shopping center shall be determined by the maximum sign area for building frontage equation and considered cumulatively with the freestanding sign.	100 square feet for the freestanding sign(s), subject to the maximum sign area for building frontage equation	25 feet for the freestanding sign	Yes, provided total illumination shall not exceed 0.30 lumens at the property line	TC/DBD/HO/GC/IC/GI	No off premises signage shall be permitted on the freestanding sign	Zoning/Building

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Sandwich board signs	1 per principal use	6 square feet	3.5 feet above mean ground	No	TC/DBD	The signs are temporary and may only be displayed on premises during business hours. The business owner must remove and store the said sign in a secured location inside the building or structure located on premises. In no event shall a sandwich board sign be located within a cartway and sidewalk space of at least five feet in width must be maintained at all times	Exempt
Billboards and other off-premises signs	See § 295-98	300 square feet (a maximum of 12 feet by 25 feet)	See § 295-98	See § 295-98	See § 295-98	See § 295-98. Billboards must be approved by conditional use	Conditional Use/Zoning
Electronic message signs	See § 295-100	32 square feet	See § 295-100	See § 295-100	GC	See § 295-100. Must be approved by conditional use	Conditional Use/Zoning
Scoreboards	See § 295-99	See § 295-99	See § 295-99	See § 295-99	Institutional	See § 295-99	Conditional Use/Zoning
Property control signs (e.g., "No Trespassing," "Private Property," "No Hunting or Fishing," "Posted," "Private Drive" or similar type signs)	1 per 50 linear feet	2 square feet	5 feet above mean ground	No	All districts	Spacing at not less than 50 foot intervals	Exempt

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Banners	2 per business per event	32 square feet		No	All districts except for residential districts	Banners must be removed within 30 days of their display. A maximum of 4 banners per calendar year can be displayed at a property	Borough Council approval/Zoning
Protruding signs	1 per business in accordance with § 295-101	15 square feet	See § 295-101	See § 295-101	See § 295-101	None	Zoning/Building
Yard/garage sale signs	1 per premises; only permitted off premises with property owner's permission	4 square feet	4 feet	No	All districts	Each sign may only be erected 24 hours prior to any yard and/or garage sale and must be removed within 24 hours after the yard and/or garage sale. No such sign may be posted in any manner on any property of the Borough, utility pole, and/or any property and/or structure owned by the Borough, municipal entity, and/or utility company	Exempt

EXAMPLES:

1. If a retail building in the DBD Zone has 50 feet of building frontage, the building would be provided with a maximum potential of 50 square feet of signage for the building. If the owner elects to erect a protruding sign of 15 square feet, 35 square feet of available signage would remain for an attached business sign. If there are two businesses in the building the owner can allocate the remaining available signage between two attached business signs.
2. If a shopping center in the General Commercial (GC) Zone has five tenants and 500 feet of building frontage on one collector street the shopping center would be provided with a maximum potential of 500 square feet of signage for the shopping center. If the owner elects to erect a freestanding sign at the maximum of 100 square feet, 400 square feet of available signage would remain. If the owner elects to equally allocate the remaining available signage between the five tenants, the owner could place five attached business signs of 80 square feet.
3. If a mixed use building in the Town Center (TC) Zone (business on first floor and multifamily dwellings on upper floors) has 80 feet of building frontage, the building would be provided with a maximum potential of 80 square feet of signage for the building (the building would not have 80 square feet of signage for the business use and an additional 15 square feet for the multifamily use). If the owner elects to use 15 square feet for the multifamily dwelling signage, 65 square feet of available signage would remain. If the owner also elects to erect a protruding sign of 15 square feet, 50 square feet of available signage would remain for an attached business sign.