

ZONING REGULATIONS

405 Attachment 2

City of Kearney

Table 20 Commercial Signage for “C-O”, “C-1”, “C” and “M” Zoning Districts

[Ord. No. 1101-2008 §§1–2, 10-20-2008; Ord. No. 1198-2012 §1, 7-16-2012; Ord. No. 1226-2013 §1, 10-21-2013; Ord. No. 1312-2016 § 1, 9-6-2016; Ord. No. 1400-2019, 8-5-2019]

| TABLE 20 | | | | | |
|--|---|--------------------|------------------------|-----------------------|--|
| COMMERCIAL SIGNAGE FOR "C-O", "C-1", "C" AND "M" ZONING DISTRICTS | | | | | |
| Permitted Type of Sign | Quantity | Illuminated | Maximum Area | Maximum Height | Comments |
| Temporary "For Sale" or "For Rent/Lease" sign. | 1 | No | 16 sq. ft. | 8 ft. | Sign permit shall expire one (1) year from the date of issuance. See Note 8. |
| Temporary construction sign identifying the names of architects, engineers, builders, tenants or agents of the premises of a building being constructed. Double-faced sign is permitted. | 1 | No | 32 sq. ft. | 12 ft. | Sign shall be removed upon completion of the building. See Note 9. |
| Permanent ground or monument sign identifying the name of a development, individual business or multiple tenants. Double-faced sign is permitted. | 1 sign per property line along a street | Yes Indirect | 50 sq. ft. per sign | 7.5 ft. | See Note 1, 2 and 8. |

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| COMMERCIAL SIGNAGE FOR "C-O", "C-1", "C" AND "M" ZONING DISTRICTS | | | | | |
| Permitted Type of Sign | Quantity | Illuminated | Maximum Area | Maximum Height | Comments |
| <p>Multi-tenant developments that have more than three hundred (300) feet of street frontage on one (1) street may have one (1) additional ground or monument sign for each three hundred (300) feet of street frontage or portion thereof. Such signs shall be separated from one another by a minimum of one hundred fifty (150) feet, if located on the same street frontage.</p> <p>In lieu of additional monument signs, multitenant developments that have more than three hundred (300) feet of street frontage may have one (1) ground or monument sign with a maximum seventy-five (75) square feet sign face area.</p> | Up to 1 sign per 300 feet of street frontage | Yes Indirect | 50 square feet per sign | 7.5 feet | See Note 1, 2 and 8. |
| Permanent wall sign identifying individual business. | 1 sign per each wall | Yes Indirect | 10% of total wall area | NA | See Note 3, 4 and 5. |
| Permanent wall signs for businesses in a multi-tenant building. | | Yes Indirect | 10% of total wall area | NA | See Note 3, 4 and 5. |
| In lieu of a ground or monument sign, a freestanding pole sign is permitted for each street frontage of the lot, provided corner lots with a street frontage of less than one hundred (100) feet on each street shall be permitted only one (1) pole sign identifying individual or multiple tenants. Double-faced sign is permitted. | 1 sign per property line along a street. See note on corner lots. | Yes Indirect | 80 sq. ft. | Limited to the peak of the roof of the structure | See Note 3, 7 and 8. |

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| COMMERCIAL SIGNAGE FOR "C-O", "C-1", "C" AND "M" ZONING DISTRICTS | | | | | |
| Permitted Type of Sign | Quantity | Illuminated | Maximum Area | Maximum Height | Comments |
| Multitenant developments that have more than three hundred (300) feet of street frontage on one (1) street may have one (1) additional freestanding pole sign for each three hundred (300) feet of street frontage or portion thereof. Such signs shall be separated from one another by a minimum of one hundred fifty (150) feet, if located on the same street frontage. | 1 per lot or tract frontage. See note on corner lots. | Yes Indirect | On lots with 300 feet or more of frontage, the sign area for individual freestanding signs may be combined | Limited to the peak of the roof of the structure | See Note 3, 7 and 8. |
| Awning or canopy signs may be permitted in lieu of a wall sign. No sign shall project above, below or beyond the physical dimensions of an awning or canopy. | 1 sign per awning or canopy | Yes Indirect | 10% of total wall area | NA | |
| Permanent on-site directory signs | 1 sign located at entrance/exit drive | Yes Interior Illumination | 4 sq. ft. | | See Note 6 and 8. |

| Notes: | |
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| 1. | New monument signs where none existed shall be approved by the Planning and Zoning Commission and Board of Aldermen at time of minor site plan review. The Planning and Zoning Commission and Board of Aldermen may require monument signs have an enclosed base and landscaping. |
| 2. | Changeable copy or electronic message board is allowed on a monument sign. |
| 3. | New wall or pole signs where none existed shall be approved by the Planning and Zoning Commission and Board of Aldermen at time of minor site plan review. |
| 4. | No sign which projects beyond the wall on which it is located shall be erected with less than eight (8) foot clearance above grade. |
| 5. | A wall sign may project above the top wall by a maximum of three (3) feet. |
| 6. | New on-site directory signs where none existed shall be approved by the Director of Community Development at time of staff |

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| Notes: | |
| | level plan review. |
| 7. | Lot or tract that borders within two hundred (200) feet of the I-35 right-of-way shall be allowed a pole sign with a maximum height of fifty (50) feet and a maximum size of one hundred fifty (150) square feet. |
| 8. | All freestanding signs shall be placed on private property and at least five (5) feet behind the existing or proposed right-of-way. |
| 9. | Temporary construction signs for property located within one hundred (100) feet along Interstate 35 right-of-way may be sixty-four (64) square feet in size, provide such sign is located along the Interstate 35 right-of-way. |