

ZONING AND LAND USE

190 Attachment 5

Town of Colonie

**Table of Permitted Signs**

[See § 190-83A(10)]

[Amended 6-28-2007 by L.L. No. 10-2007; 8-11-2012 by L.L. No. 22-2011; 11-20-2014 by L.L. No. 16-2014; 10-25-2018 by L.L. No. 15-2018]

Function	Type	Area Per Sign	Number of Signs	Setback (feet)	Height (feet)	Permit Required?
Retail, <sup>5</sup> including hotels, motels and restaurants	Freestanding	See Formula A	1 per lot	15	20	Yes
	Wall	See Formula C	1 per tenant <sup>1</sup>	NA	20	Yes
Nonretail <sup>2,3,4,5</sup>	Freestanding	See Formula B	1 per lot		20	Yes
	Wall	See Formula C	1 per tenant <sup>1</sup>	NA	20	
Commercial complex: primary identification <sup>6</sup>	Freestanding	See Formula A	1 per complex	15	20	Yes
Commercial complex: secondary identification <sup>6</sup>	Freestanding	32 square feet and cannot be any closer than 600 feet from the primary identification sign	1 per complex	15	20	Yes
Commercial complex: directory	Freestanding or wall	Not more than 4 square feet for header plus 1 1/2 square feet per tenant. The total area of directory signage within a complex shall not exceed the allowable area of primary complex identification sign.	1 per building, either freestanding or wall	45	Freestanding: 8; wall: 10	Yes
On-site directionals	Freestanding or wall	2 square feet	Per PEDD	Per PEDD	Per PEDD	Yes
Off premises	Pursuant to SUP	Pursuant to SUP	Pursuant to SUP	Pursuant to SUP	Pursuant to SUP	Yes

NOTES:

<sup>1</sup> To qualify for this sign, a tenant must have direct customer access to the outdoors, and the sign must be placed by the primary entrance.

<sup>2</sup> Nonretail: those uses that would not be considered retail, which shall include, but not be limited to, apartment complexes, mobile home parks, private schools, houses of worship, fire stations, private clubs, wholesale, cemeteries, offices, research and development and sports and recreation centers.

## COLONIE CODE

- <sup>3</sup> A single tenant may elect, in lieu of a permitted wall sign, to erect a twenty-square-foot wall sign on the primary entrance side of the building or, in the alternative, to erect a twenty-square-foot wall sign on any other side of said building.
- <sup>4</sup> A major tenant, without direct customer access (direct customer access being the access used from the outdoors that directly enters the tenant's premises and not into a common or lobby area) or a major tenant with direct customer access (and in lieu of a permitted wall sign), in an office complex, may elect to erect a forty-square-foot wall sign on the primary entrance side of the building or, in the alternative, to erect a twenty-five-square-foot wall sign on any other side of said building.
- <sup>5</sup> If more than one tenant is occupying shared space with direct customer access, each tenant may be identified as a group on one wall sign. The size of such sign is determined by Formula C.
- <sup>6</sup> If a commercial complex is a retail shopping center of contiguous stores totaling 500,000 square feet or more, then the primary and secondary identification signs may list any tenant in said shopping center that is more than 25,000 square feet, however, at no time shall such sign list more than six tenants regardless of their size.

### FORMULAS:

- A: Permitted Sign Area "A" =  $2[(BF/1,000) + (PF/10)]$ , where BF is the area in square feet of the building footprint, and PF is the length in feet of the primary frontage. "A" need not be less than 32 square feet and shall not be greater than 160 square feet.
- B: Permitted Sign Area "A" =  $(BF/1,000) + (PF/10)$ , where BF is the area in square feet of the building footprint, and PF is the length in feet of the primary frontage. "A" need not be less than 20 square feet and shall not be greater than 70 square feet.
- C: Permitted Sign Area "A" =  $0.42L + 11.6$ , where L is the length in feet of the storefront. "A" need not be less than 20 square feet and shall not be greater than 75 square feet.