

ZONING AND SUBDIVISION

410 Attachment 2

City of Seward

Table 35A
Permitted Signs by Type and Zoning Districts
[Amended 11-1-2005 by Ord. No. 5305; 10-4-2022 by Ord. No. 2022-18]

KEY:

- P Permitted for all uses
- P(C) Permitted for civic uses
- N Not permitted

Sign Types	AG	RR	R-1 R-2	R-3 RM	R-4	UC	C-1	C-2	CBD	BP	I-1	I-2
Detached Signs												
Residential	P	P	P	P	P	P	P	P	P	N	N	N
Premises identification	P	P(C)	P(C)	P(C)	P(C)	P	P	P	P	P	P	P
Directional	P(C)	P(C)	P(C)	P(C)	P(C)	P	P	P	P	P	P	P
Ground	P	P(C)	P(C)	P(C)	P	P	P	P	P	P	P	P
Pole	N	N	N	N	N	P	P	P	P	P	P	P
Attached Signs												
Awning	N	N	N	N	N	P	P	P	P	P	P	P
Banner	N	N	N	N	N	P	P	P	P	P	P	P
Building marker	P	P	P	P	P	P	P	P	P	P	P	P
Canopy	N	N	N	N	N	P	P	P	P	P	P	P
Premises identification	P	P(C)	P(C)	P(C)	P	P	P	P	P	P	P	P
Incidental	P(C)	P(C)	P(C)	P(C)	P	P	P	P	P	P	P	P
Marquee	N	N	N	N	N	P	P	P	P	P	P	P
Projecting	N	N	N	N	N	P	P	P	P	P	P	P
Roof, integral	N	N	N	N	N	N	P	N	N	N	N	N
Roof, above peak	N	N	N	N	N	N	N	N	N	N	N	N

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Sign Types	AG	RR	R-1 R-2	R-3 RM	R-4	UC	C-1	C-2	CBD	BP	I-1	I-2
Wall	P	P	P	P	P	P	P	P	P	P	P	P
Window	P	P	P	P	P	P	P	P	P	P	P	P
Miscellaneous												
Flag sign	P	P	P	P	P	P	P	P	P	P	P	P

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Table 35B
Auxiliary Sign Elements
[Amended 10-4-2022 by Ord. No. 2022-18]

KEY:

- P Permitted for all uses
- P(C) Permitted for civic uses
- N Not permitted

Design Element	AG	RR	R-1 R-2	R-3 RM	R-4	UC	C-1	C-2	CBD	BP	I-1	I-2
Illumination												
Indirect	P(C)	P(C)	P(C)	P(C)	P	P	P	P	P	P	P	P
Direct	N	N	N	N	N	N	N	N	N	N	N	N
Internal	P(C)	P(C)	P(C)	P(C)	P	P	P	P	P	P	P	P
Neon	N	N	N	N	N	P	P	P	P	N	P	P
Flashing	N	N	N	N	N	N	N	N	N	N	N	N
Flame	N	N	N	N	N	N	N	N	N	N	N	N
Bare bulb	N	N	N	N	N	N	N	N	N	N	N	N
Other												
Electronic information	N	N	P(C)*	P(C)*	P(C)*	P	P	P	P	P	P	P
Moving	N	N	N	N	N	N	N	N	N	N	N	N
Rotating	N	N	N	N	N	N	N	N	N	N	N	N

Notes:

* Allowed along highway frontage only. Subject to site plan review.

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Table 35C
Permitted Signs by Maximum Permitted Area and District
[Amended 11-1-2005 by Ord. No. 53-05; 8-17-2021 by Ord. No. 2021-18; 10-4-2022 by Ord. No. 2022-18]

The maximum permitted area for all signs on a premises, excluding directional signs, building marker signs, and United States, state, or university flags, shall not exceed the lesser of the following:

	Zoning District								
	AG	RR	R-1 R-2 R-3 R-4 RM	UC	C-1	C-2	CBD	BP	M-1 M-2
Square feet of signage per linear foot of frontage	NA	NA	NA	2.0	2.0	3.0	2.0	1.0	2.0
Maximum total square feet	(Note 1)	(Note 2)	(Note 3)	300 (Note 4)	500 (Note 5)	800	400	400	800

Note 1: 200 square feet for civic or commercial uses; six square feet for residential uses, including home occupations.

Note 2: 50 square feet for project identification signs or civic uses; six square feet for residential uses, including home occupations.

Note 3: Civic uses - 32 square feet for the first acre, then 10 square feet for every additional acre, with a maximum of 200 square feet. Subject to site plan review; 50 square feet for project identification signs for multifamily or mobile home developments and for nonresidential uses when permitted; six square feet for residential uses, including home occupations.

Note 4: Maximum limits apply to nonresidential premises only. On premises with primary residential use, 50 square feet for project identification signs for multifamily developments, six square feet for residential uses, including home occupations.

Note 5: One business center identification sign with a maximum area of 100 square feet is permitted in addition to the maximum total square feet established here, subject to the regulations set forth by Table 35D.

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Table 35D
Permitted Signs by Numbers, Dimensions and Location
[Amended 11-1-2005 by Ord. No. 53-05; 10-4-2022 by Ord. No. 2022-18]

Each individual sign shall comply with the regulations for maximum quantity, maximum size, minimum setbacks, and height limits shown in this table.

KEY:

x See Table 35C for maximum sign sizes

	Zoning District							
	AG	RR R-1 R-2 R-3 R-4 RM	UC	C-1 (Note 4)	C-2 (Note 2, 4)	CBD (Note 4)	BP (Note 4)	I-1 I-2 (Note 3, 4)
Detached Signs								
Number permitted per premises	1	1	1	NA	NA	1	NA	NA
Per feet of frontage of property	NA	NA	NA	1 per 300	1 per 200	NA	1 per 300	1 per 300
Maximum size (square feet)	100 (Note 4)	x	100	200	400	150	150	400
Maximum height (feet) of structure above ground								
Pole signs	NA	NA	35	35	35	35	35	35
Monument or ground signs	15	6	10	15	15	15	15	15
Front yard setback (feet)	25	5	10	10	5	0	5	0
Side yard setback (feet)	10	10	10	5	5	0	5	0
Attached Signs								
Maximum size* (square feet)	100	x	150	150	300	150	300	300

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Note 1: In addition to its total permitted sign area, each premises used for a business center may have one detached center identification sign, subject to the following conditions:

1. The maximum area for a center identification sign shall be 100 square feet.
2. No center identification sign shall be within 300 feet of any other center identification sign or within 150 feet of any other detached sign on the same or adjacent premises.
3. The sign shall display no more than the name and location of the business center.
4. Each sign shall be subject to all other regulations for detached signs or graphics set forth in this Part 7 of Chapter 410.

Note 2: Within the total maximum sign allowance permitted by Table 35C, properties in certain C-2, I-1 and I-2 Districts may elect to locate an outdoor advertising sign in excess of 300 square feet, up to a maximum of 500 square feet, subject to the conditions set forth in § 410-35.13.

Note 3: One nonilluminated directional sign with a maximum size of 12 square feet is permitted at each major entrance to the development. Such sign shall be a monument or ground sign with a maximum height of four feet.

Note 4: The maximum permitted height for an oversized outdoor advertising sign in areas defined by § 410-35.13 shall be 35 feet.