

LAND USE

150 Attachment 7

**Borough of Buena  
Table of Sign Standards**

**Article XVI  
Zoning Districts; Standards  
§ 150-122 (Also see § 150-105)**

<b>Zone</b>	<b>Sign Purpose</b>	<b>Sign Type (See Notes 1, 2, 3, 4 and 5)</b>	<b>Sign Area (maximum square feet per type)</b>	<b>Maximum Number</b>	<b>Maximum Sign Height (feet)</b>	<b>Sign Location (See Notes 6, 7, 8 and 9)</b>
R-1 Residential	Name and street identification	Freestanding	Single-family residence: 2	1 per lot	4	6 feet from all property lines
	Name and street identification	Freestanding	Multifamily (4 units maximum): 2	2 per street frontage	4	10 feet from all property lines
R-2 Residential	Name and street identification	Freestanding	Each residence unit: 2	1 per street frontage	4	6 feet from all property lines
R-3 Residential	Name and street identification	Freestanding	Single-family residence: 2	1 per street frontage	4	10 feet from all property lines
R-4 Residential	Name and street identification	Freestanding	Single-family residence: 2	1 per street frontage	4	10 feet from all property lines
	Farm enterprises	Freestanding	12	1 per lot	6	15 feet from all property lines
R-5 Residential	Name and street identification	Freestanding	Single-family residence: 2	1 per street frontage	4	10 feet from all property lines
	Farm enterprises	Freestanding	16	1 per lot	6	15 feet from all property lines
R-1, R-2, R-5 and A-1	Home occupation identification	Freestanding	Single-family residence: 2	1 per lot	4	6 feet from all property lines
R-1, R-2, R-5 and A-1	Doctor's office identification	Freestanding	Single-family residence: 4	1 per lot	4	6 feet from all property lines
	On-site directions	Directionals	4	As per function	3	2 feet from entrance drives
All zones where the conditional use is permitted	Institution's identification	Freestanding	20	1 per street frontage	8	20 feet from all property lines
	Institution's on-site directions	Directionals	4	As per function	3	2 feet from entrance drives
	Public use's identification	Freestanding	20	1 per street frontage	8	20 feet from all property lines
	Public use's on-site directions	Directionals	4	As per function	3	2 feet from entrance drives
A-1 Agricultural	Farm enterprise identification	Freestanding	20	1 per lot	8	20 feet from all property lines
	On-site directions	Directionals	4	As per function	3	2 feet from entrance drives
B-1 Business	Enterprise identification	Wall sign	10% of front wall facade	1 per street frontage		
B-2 Highway Business	Enterprise identification	Freestanding	Over 200 feet of frontage: 64	1 per lot	Over 200 feet of frontage: 20 200 feet or less of frontage: 15	20 feet from all property lines
			200 feet or less of frontage: 48	1 per lot		15 feet from all property lines
	On-site directions	Wall sign Directionals (See Note 3)	10% of front wall facade 4	1 per street frontage As per function	3	Also see Note 2 2 feet from entrance drives

BUENA CODE

**Article XVI**  
**Zoning Districts; Standards**  
**§ 150-122 (Also see § 150-105) (cont'd)**

<b>Zone</b>	<b>Sign Purpose</b>	<b>Sign Type (See Notes 1, 2, 3, 4 and 5)</b>	<b>Sign Area (maximum square feet per type)</b>	<b>Maximum Number</b>	<b>Maximum Sign Height (feet)</b>	<b>Sign Location (See Notes 6, 7, 8 and 9)</b>
B-3 Planned Center Business	Enterprise identification	Freestanding	Individual enterprise: 16 Minimall: 48 Integrated mall (minimum 20 acres): 100	1 per enterprise site 1 per minimall 1 per integrated mall	6 20 30	20 feet from all property lines 20 feet from all property lines 30 feet from all property lines
	On-site directions	Wall sign Directionals (See Note 3)	10% of front wall facade 4	1 per street frontage As per function	3	Also see Note 2 2 feet from entrance drives
I-1 Industrial	Enterprise identification	Freestanding	32	1 per lot	20	30 feet from all property lines
	On-site directions	Wall sign Directionals (See Note 3)	10% of front wall facade	1 per street frontage As per function	3	Also see Note 2 2 feet from entrance drives
I-2/OC Light Industry/Office Campus (Overlay) <sup>10</sup>	Enterprise identification	Freestanding Wall sign (See Note 2)	50 (one side) 10% of front wall facade	1 per lot 1 per street frontage	20 See Note 2	20 feet from all property lines See Note 2
	On-site directions	Directional (See Note 3)	4	As per function	3	2 feet from entrance drives

NOTES:

1. Freestanding signs (pole or pylon) shall have a minimum of 6 feet of clearance beneath; may include changeable copy feature within message area of sign.
2. Wall signs may project a maximum of 15 inches from a front wall facade. Also, except in the B-1 Central Business Zone, wall signs may be integrated on a decorative wall-like structure erected 20 feet from all property lines, with a maximum 3 feet in height.
3. Directional signs shall carry no advertising message.
4. Temporary signs shall be permitted for a maximum of 60 days per year per site.
5. Where sign standards are not specified under Art. 8B, the standards herein shall apply.
6. All distances from property lines shall be increased where necessary to ensure safety and clear visibility for pedestrian and vehicular traffic.
7. No sign shall be placed within public rights-of-way except by a traffic control authority.
8. For Pinelands Area signage, see Art. XVIII; also Art. XIII and standards herein, whichever is greater.
9. For signage governing heliports, etc., see Art. XX.
10. [Added 12-16-1996 by Ord. No. 432]