

DEVELOPMENT REGULATIONS

22 Attachment 1

**SCHEDULE OF SIGN REGULATIONS
BOROUGH OF RUMSON**

(Subsection 22-7.24)

SIGN TYPE	NUMBER PERMITTED	MAXIMUM SIGN AREA	MAXIMUM GRAPHIC CONTENT COVERAGE	SIGN HEIGHT		METHOD OF SUPPORT PERMITTED		SIGN SETBACKS		PERMITTED METHOD OF ILLUMINATION	
				MAXIMUM PERMITTED HEIGHT	REQUIRED CLEARANCE	ON GROUND	POLE MOUNTED	MINIMUM FRONT SETBACK	MINIMUM SIDE SETBACK	INTERNAL	EXTERNAL
GROUND-PYLON	(See Note A)	10 s.f.	60%	6'	2 1/2'	NO	YES	10'	10'	NO	YES
GROUND LEVEL	(See Note A)	12.5 s.f.	60%	2 1/2'(B)	–	YES	NO	10'	10'	NO	YES
WALL	(See Note A)	10% of the signable area 30 s.f. max	60%	–	–	–	–	–	–	NO	YES
WINDOW	(See Note A)	15% of the window area	–	–	–	–	–	–	–	NO	YES
EXEMPT	See subsection 22-7.24d.										

NOTE: (A) Where permitted by the zone district regulations, each building is allowed one on-site sign. The sign may be a window, ground, or wall sign. However, if more than one use occupies the ground floor of a building, and each use has a separate exterior entrance, then each said use is allowed either a wall or a window sign. Wall signs shall not exceed the smaller of 30 s.f. or 10% of the signable area of the portion of the building that the use occupies. Window signs shall not exceed 15% of the signable window area. An activity which occupies the second floor of a building is permitted one window sign within a second floor window. Where parking and public building entry is provided at the rear or side, each building may have one wall sign not exceeding six square feet in area affixed to the rear or side of the building wall. The contents of a rear or side wall sign shall be limited to the name of the activity, activity logo, and identification of the building entry. One rear or side wall sign is permitted for each activity served by a separate rear or side entrance. When more than one activity shares a common entry, no additional sign shall be permitted. However, each activity receiving access through the common entrance may list its name and logo on the permitted rear wall sign.

(B) Sign height may be increased to a maximum of four feet if the increased height is used for landscaping at the base of the sign.