

PLANNING AND DEVELOPMENT REGULATIONS

490 Attachment 1

Borough of Red Bank

Schedule A
Sign Regulations
[Amended 12-12-2018 by Ord. No. 2018-38]

Sign Type	Form ²	Number of Signs		Sign Face Configuration			Method of Support Permitted		Sign Height			Sign Setbacks		Sign Shape Appurtenances Permitted	Permitted Method of Illumination	
		Per Property	Per Public Entry to Building	Permitted Area	Required Height (feet)	Length (feet)	On Ground	Pole-Mounted	Permitted Height (feet)	Required Clearance (feet)	Minimum Front Setback (feet)	Minimum Side Setback(s) (feet)	Permitted Colors ⁴		Internal	External
G2	Ground	1	—	Up to 30 SF	—	—	No	Yes	Maximum 15	Minimum 8	10	20	a	No	Yes	Yes
G3	Ground	1	—	Up to 10 SF	—	—	No	Yes	Maximum 6	Minimum 2 1/2	10	10	b	Yes	No	Yes
G4	Ground	1	—	12 1/2 SF	2 1/2	5	Yes	No	Maximum 2 1/2	—	10	10	b	Yes	No	Yes
W1	Wall	1 ¹	—	17% of signable area; 120 SF maximum	—	—	—	—	Within signable area	—	—	a	Yes	Yes	Yes	
W2	Wall	1 ¹	—	10% of signable area; 80 SF maximum	—	—	—	—		—	—	a	Yes	No	Yes	
W3	Wall	1 ²	—	6 SF	Maximum 3	Maximum 4	—	—		—	—	b	Yes	No	Yes	
P1	Projecting ⁵	—	1	6 SF	—	—	—	—	10	8	—	—	a	Yes	No	No
R1	Rear wall ³	—	1	Up to 20 SF	—	—	—	—	Maximum 16	—	—	—	a	Yes	No	Yes
R2	Rear wall ³	—	1	Up to 10 SF	—	—	—	—	Maximum 12	—	—	—	a	Yes	No	Yes
R3	Rear wall ³	—	1	Up to 6 SF	—	—	—	—	Maximum 8	—	—	—	b	Yes	No	Yes

RED BANK CODE

NOTES:

1. Where a building is so situated that it fronts on two or more public roads, one wall sign may be affixed to each wall fronting on a public roadway in accordance with the requirements of § 490-104, Signs, provided that such additional walls do not front a residential zone.
2. A maximum of one sign of any permitted form (i.e., ground or wall) shall be permitted per property or public entry in accordance with this Schedule A, except:
 - (a) As specified in Note 5 above; and
 - (b) Separate wall signs may be provided for each occupancy or tenant, provided that the total sign area may not exceed that set forth in this Schedule A.
3. No rear wall sign may project more than one foot beyond the building wall to which it is affixed, nor may it extend above or beyond the surface area of the wall. The contents of the sign shall be limited to the name of the business, business logo, and identification of the building entry. Only one rear wall sign shall be permitted per public entrance into the building. When more than one business shares a common building entry, no additional sign shall be permitted; however, each business receiving access via that entrance may list its name and logo on the sign permitted.
4. Permitted colors are as follows:
 - a: white + 3 colors + exempt logo.
 - b: white, any 3 selected historical colors (see Schedule A-1) + exempt logo.
 - c: unrestricted.Note: Shades or “tones” of the same color are considered different colors.
5. Only one projecting sign shall be permitted for each public entrance to a building.