

ZONING

305 Attachment 2

Village of New Glarus

Figure 305-2
Maximum Area, Height, and Number of Signs that Require Sign Permit
[Added 3-3-2020 by Ord. No. 20-03]

Zoning District ¹	Maximum Sign Area and Height (ft = feet; sf = square feet)		Maximum Number of Signs ⁴
	On-Building ²	Freestanding ^{2,3}	
C-1 Commercial	32 sf per activity, plus an additional 32 sf sign for each multiple-tenant building, shopping center, or business park including the activity	64 sf for each multiple-tenant building, shopping center, or business park Maximum 10 ft in height	1 on-building sign per activity that is visible and designed to be read from two directions of travel (e.g., projecting and awning signs), and 1 on-building sign per activity located within the profile of the building (i.e., wall-mounted sign), and 1 additional on-building sign for each multiple-tenant building, shopping center, or business park but only where a freestanding sign of similar function is not present 1 freestanding sign, but only for a multitenant building, shopping center, or business park, and only if an on-building sign of similar function is not present
C-2 Highway Commercial	48 sf per activity, plus an additional 48 sf sign for each multiple-tenant building, shopping center, or business park including the activity	64 sf, plus an additional 64 sf for each multiple-tenant building, shopping center, or business park Maximum 20 ft in height	1 on-building sign per activity, plus 1 additional on-building sign for each multiple-tenant building, shopping center, or business park but only where a freestanding sign of similar function is not present 1 freestanding sign per lot. A second freestanding sign is permitted for a multitenant building, shopping center, or business park, but only if an on-building sign of similar function is not present
I Industrial	64 sf per activity, plus an additional 64 sf sign for each multiple tenant building, shopping center, or business or industrial park including the activity	64 sf, plus an additional 64 sf for each multiple tenant building, shopping center, or business or industrial park Maximum 20 ft in height	1 on-building sign per activity, plus 1 additional on-building sign for each multiple-tenant building, shopping center, or business park but only where a freestanding sign of similar function is not present 1 freestanding sign per lot. A second freestanding sign is permitted for a multitenant building, shopping center, or business park, but only if an on-building sign of similar function is not present.

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Zoning District ¹	Maximum Sign Area and Height (ft = feet; sf = square feet)		Maximum Number of Signs ⁴
	On-Building ²	Freestanding ^{2,3}	
R-1 Residence R-2 Mobile Home Residence	For each mobile home park, multibuilding, multiple-family residential development, residential subdivision, institutional use, and public use: 32 sf For each bed-and-breakfast establishment: 8 sf plus 4 ft at widest dimension	For each mobile home park, multibuilding, multiple-family residential development, residential subdivision, institutional use, and public use: 32 sf and 6 ft in height For each bed-and-breakfast establishment: 8 sf, 4 ft at widest dimension, and 6 ft in height	1 building-mounted sign 1 freestanding sign per driveway onto a public street Each bed-and-breakfast establishment shall be limited to only 1 of either a building-mounted or freestanding sign
A Agricultural W Conservancy	For each nonresidential activity: 32 sf	For each nonresidential activity: 32 sf and 10 ft in height	1 on-building sign, and 1 freestanding sign per driveway for each nonresidential activity. Each accessory business associated with a farm on the premises (e.g., roadside stand) shall be permitted 1 additional sign.

NOTES:

- ¹ Zoning Map is available at Village Hall or <https://newglarusvillage.com/>. Within each PUD District, permitted sign types, number, area, location, and other characteristics shall be per an approved specific implementation plan under § 305-24.
- ² Total permitted sign area may be unequally divided between activities, where there is more than one activity on a lot or in a building, at the discretion of the property owner. See § 305-50 for additional signs allowed without a sign permit, including residential, sandwich, and temporary signs.
- ³ Maximum freestanding sign height is measured relative to adjacent normal grade (e.g., if the sign is placed on top of a constructed berm, the berm height counts towards the maximum sign height).
- ⁴ Each activity shall additionally be permitted not more than two signs within a building and three feet from any window or door, where such signs are visible to the general public outside of the building (e.g., window signs). Additional sign quantities and area may be permitted for scoreboard or other similar signs by site plan approval under § 305-94.