

## ZONING

### 22 Attachment 4

#### Village of Sherwood

**Table 3.3 Sign Parameters for Signs Allowed in All Districts, Not Requiring a Permit or Fee**

| Sign Type                               | Characteristics                                                                                                             | Parameters                                   |                                                |                | Materials          | Illumination                                                    | Setback* or Location                            |
|-----------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------|------------------------------------------------|----------------|--------------------|-----------------------------------------------------------------|-------------------------------------------------|
|                                         |                                                                                                                             | Sign Size*                                   | Text and Graphic Area*                         | Text Height*   |                    |                                                                 |                                                 |
| Flags and emblems                       | Shall be displayed on a pole set at surrounding grade, up to 25 feet in height                                              | 24 square feet, for a single side            | 24 square feet, for a single side              | 2 feet         | Fabric             | Per state and federal requirements for U.S. and Wisconsin flags | Front yard only: 10 feet                        |
| Nameplate sign                          | Shall identify street address and/or occupant, business establishment                                                       | 2 square feet                                | 2 square feet                                  | 10 inches      | Wood, metal, glass | Externally or nonilluminated                                    | Attached to a wall, door or set within a window |
| Traffic control and informational signs | Shall be permitted within the public right-of-way                                                                           | Not applicable                               | Not applicable                                 | Not applicable | Not applicable     | Per federal, state and county standards                         | Not applicable                                  |
| Home occupation                         | 1, 2-sided sign per residential zoning lot                                                                                  | 8 square feet for a single side              | 8 square feet for a single side                | 1 foot         | Wood or metal      | Nonilluminated                                                  | Front yard: 1 foot                              |
| Directional signs                       | Those that read “enter,” “exit,” “shipping,” and “receiving”                                                                | 6 square feet in size; maximum height 4 feet | Logos may be on sign, not exceed 1 square foot | 1 foot         | Wood, metal        | Nonilluminated                                                  | Front/side yard: 3 feet                         |
| Residential security system signs       | One sign is permitted per driveway connection to a public right-of-way or where one private driveway converges into another | 1 square foot                                | 1 square foot                                  | 6 inches       | Plastic, metal     | Nonilluminated                                                  | Front yard: 1 foot                              |

# SHERWOOD CODE

| Sign Type                                             | Characteristics                                                                                                            | Parameters                      |                                 |              | Materials              | Illumination   | Setback* or Location |
|-------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------|---------------------------------|---------------------------------|--------------|------------------------|----------------|----------------------|
|                                                       |                                                                                                                            | Sign Size*                      | Text and Graphic Area*          | Text Height* |                        |                |                      |
| Yard signs                                            | One sign is permitted per lot within the front yard area                                                                   | 8 square feet for a single side | 8 square feet for a single side | 1 foot       | Wood, plastic or metal | Nonilluminated | Front yard: 1 foot   |
| Temporary directional signs within construction zones | At point of barricade or detour; not placed in travel portion of road and without blocking vision or operation of vehicles | 6 square feet for a single side | 6 square feet for a single side | 1 foot       | Wood, plastic metal    | Nonilluminated | Not applicable       |

NOTE:

All size and dimensional information represents the maximum allowable distance and/or area.