

ZONING AND DEVELOPMENT

350 Attachment 2

City of Española

**Appendix B
Permitted Signs by Type and Sign District**

If the letter “A” appears for a sign type in a column, the sign is allowed without prior permit approval in the sign districts represented by that column.

If the letters “PR” appear for a sign type in a column, the sign is allowed only with prior permit approval in the sign districts represented by that column. Special conditions may apply in some cases.

If the letter “N” appears for a sign type in a column, a sign is not allowed in the sign district.

If a sign is placed, erected, constructed or applied for that is not listed below, the zoning official will determine its sign type.

Sign Type	Sign Districts							Notes
	All RSF	All RMF	All RMH	All HIS(e)	All NBD	All INS	All COM	
A-frame/sandwich board	N	N	N	A	A	A	A	Not to exceed 16 square feet; must be removed daily at close of business; not to be placed on public ROW or impeding ADA or pedestrian accessibility
Animated	N	N	N	N	PR	PR	PR	
Awning	N	N	N	PR	PR	PR	PR	
Banner	N	N	A	N	A	A	A	To be placed on buildings only; maximum of 30 days per quarter year; maximum 60 square feet
Billboard	N	N	N	N	N	N	N	Not allowed in City of Española
Building marker (c)	A	A	A	A	A	A	A	1 per building; 4 square feet
Building identification (c)	A	A	A	A	A	A	A	1 per building
Cabinet	N	PR	PR	PR	PR	PR	PR	60 square feet
Canopy	N	N	N	PR	PR	PR	PR	
Commercial message	N	N	N	PR	PR	PR	PR	
Development	A	A	A	A	A	A	A	7 feet in height; 32 square feet
Directional	A	A	A	A	A	A	A	
Electronic message	N	N	N	N	PR	PR	PR	

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Sign Type	Sign Districts							Notes
	All RSF	All RMF	All RMH	All HIS(e)	All NBD	All INS	All COM	
Fixed balloon	N	A	A	A	A	A	A	
Flag (b)	A	A	A	A	A	A	A	
Freestanding	N	N	PR	PR	PR	PR	PR	16 feet in height; 60 square feet
Government	A	A	A	A	A	A	A	
Hanging	A	A	A	A	A	A	A	Maximum 6 square feet
Illuminated	N	PR	PR	PR	PR	PR	PR	
Incidental (b)	A	A	A	A	A	A	A	1 sign permitted per lot; the sign shall not exceed 8 square feet
Marquee	N	N	N	PR	PR	PR	PR	
Monument	PR	PR	PR	PR	PR	PR	PR	
Multiple tenant	N	N	N	PR	PR	PR	PR	16 feet in height; 60 square feet, plus 12 square feet per tenant listed, not to exceed 150 square feet total
Mural (b)	A	A	A	A	A	A	A	
Off-premises	N	N	N	N	N	N	N	Not allowed in the City of Española
Open House	A	A	A	A	A	A	A	
Pedestal	N	N	N	PR	PR	PR	PR	Freestanding; exceeds 7 feet in height and is no lower than 7 feet from the bottom of the sign to the ground
Pennant	A	A	A	A	A	A	A	No more than 3 per building and each one may be no larger than 10 square feet
Portable (d)	N	N	N	A	A	A	A	Shall be taken in daily at close of business
Projecting	PR	PR	PR	PR	PR	PR	PR	40 square feet; 1 per building
Promotional sign/flag	N	N	N	N	PR	PR	PR	No more than 15 square feet and no more than 1 per lot for a maximum of 30 days per calendar year
Real estate	A	A	A	A	A	A	A	4 square feet for the first 10,000 square feet in lot area
Residential (a)	PR	PR	PR	PR	N	N	N	

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Sign Type	Sign Districts							Notes
	All RSF	All RMF	All RMH	All HIS(e)	All NBD	All INS	All COM	
Roof	N	N	N	PR	PR	PR	PR	40 square feet; 1 per building; not to extend higher than 8 feet above the roofline
Searchlights	N	N	N	N	PR	PR	PR	No more than 5 consecutive days; no more than 30 total days per year
Special sale/grand opening	A	A	A	A	A	A	A	Displayed no more than 15 consecutive days for every 3 months; total size shall not exceed 50% of the size of the permitted facade sign or 4 square feet in area
Streamers	A	A	A	A	A	A	A	No more than 5 per site and not greater than 8 square feet each
Street blimp	N	N	N	N	PR	PR	PR	One per site and signage area associated with street blimp shall not exceed 20 square feet in size
Subdivision	A	A	A	N	N	N	N	One per subdivision and no more than 25 square feet
Suspended	N	N	N	PR	PR	PR	PR	Must meet height requirements if located over walkways and in the public right of way; no sign may be greater than 18 square feet and may not project more than 5 feet from the face of the building
Temporary political (e)	A	A	A	A	A	A	A	Erected not more than 30 days before an upcoming election, and must be removed within 5 days following the election
Vehicle	N	N	N	N	A	A	A	Not allowed to be parked permanently on-site; must be operable, driven, and moved daily
Wall (f)	N	N	N	PR	PR	PR	PR	Up to 10% of wall area on same plane
Window	PR	PR	PR	PR	PR	PR	PR	25% of total window area on same plane

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NOTES:

- a) No commercial message allowed on sign, except for a message drawing attention to an activity noted on the sign.
- b) No commercial message of any kind allowed on sign if such message is legible from any location off the lot on which the sign is located.
- c) May include only building names, dates of construction or historical data on historical site; must be cut or etched into masonry, bronze, or similar material.
- d) Signs with changeable copy (letters) and signs that are mounted on wheeled structures are not allowed.
- e) All allowable signs within the historic areas of the City must first obtain a permit from the City and will be reviewed in accordance with approved guidelines for sign placement within historic zones.
- f) The percentage figure here shall mean the maximum area of any wall that may be covered with signage irrespective of the maximum square footage allowed.