

ZONING

124 Attachment 3

Borough of East Petersburg

**Sign Table 1: Regulations for Permanent Signs  
[Amended 4-7-2015 by Ord. No. 273]  
Part 1**

<b>Sign Table 1: Regulations for Permanent Signs</b>						
<b>All signs listed in this Table 1 shall be required to have a Borough sign permit, except "incidental signs."</b>						
<b>Type of Sign</b>	<b>Zoning District</b>	<b>Freestanding Signs (For setbacks, see Note 5.)</b>			<b>Building Signs</b>	
		<b>Maximum Permitted Number of Signs</b>	<b>Maximum Permitted Sign Area per Sign (See Note 2.) (square feet)</b>	<b>Maximum Permitted Height (feet)</b>	<b>Maximum Permitted Number of Signs</b>	<b>Maximum Permitted Total Sign Area (square feet)</b>
Business sign (except center signs that are provided for below)	a) R-1, R-2, R-3 and REC Districts	a) 1 per lot	a) 2 except 12 for a principal nonresidential use. See also "public use signs" for schools and places of worship. Freestanding signs in these districts shall not be internally illuminated	a) 6	a) 2 per lot	a) 2 except 20 for a principal nonresidential use per building side, on up to 2 sides of a building
and Identification sign (except development signs and public use signs) (For home occupation sign, see Note 4.)	b) NC District	b) and c) 1 per street frontage per lot. On a lot with multiple uses, individual freestanding signs shall not be allowed for each use. Note 2.	b) 40 along each street that the lot fronts upon	b) 12	b) 3 per establishment, per building side, or 2 per unit of multitenant or center	b) and c) 1.5 per linear foot of facade to which sign is attached, up to a maximum of 200 of signage per lot. Also see Note 3. See Note 1 for projecting signs.
	c) HC and LI Districts;		c) See Note 2.	c) 20	c) 5 per building side per establishment	

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Part 2

<b>Type of Sign</b>	<b>Maximum Permitted Number of Such Signs</b>	<b>Maximum Permitted Sign Area for Each Sign (square feet)</b>	<b>Maximum Permitted Height for Freestanding Signs (feet)</b>	<b>Minimum Required Setback From Street Right-of-Way for Freestanding Signs (feet)</b>	<b>Other Requirements</b>
Bill Board: shall only be allowed in the HC District	See "other requirements."	300 per surface, whether or not messages are the same	25	30	A billboard structure shall have a maximum of 2 surfaces. The second surface shall only be allowed if the surfaces are back to back or at an angle of less than 45°. The minimum setback shall be 15 feet or the minimum building setback line, whichever is greater, from property lines other than street. Each billboard structure must be at 1,200 feet from any other billboard and at least 200 feet from any R-1, R-2 or R-3 District or a public park or occupied principal dwelling.
Bus shelter signs					A sign attached to a bus shelter shall only be allowed in conformance with the bus shelter regulations in § 124-403.
Center sign (business)	For each center, 1 per principal entrance, up to maximum of 2	80; only allowed in the HC and LI Districts	20	10	Center signs are allowed only for centers such as shopping centers, office complexes, and industrial parks which meet at least 2 of the following 3 minimums: 1) 5 separate business establishments; 2) 20,000 square feet of building area; and 3) 5 acres of land.

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Type of Sign	Maximum Permitted Number of Such Signs	Maximum Permitted Sign Area for Each Sign (square feet)	Maximum Permitted Height for Freestanding Signs (feet)	Minimum Required Setback From Street Right-of-Way for Freestanding Signs (feet)	Other Requirements
Development sign (residential)	For each residential development, 1 per principal entrance, up to maximum of 2 entrances	20	6 in R-1, R-2, R-3 and REC Districts; 20 in all other districts	10	Development signs are allowed only for residential developments or more than 10 dwelling units. They may include only the name of the development and may not include any commercial advertising. Such signs shall not be internally illuminated. Such sign may be attached to a decorative masonry wall with a maximum height of 6 feet and a maximum length of 8 feet; provided that the sign does not obstruct the sight distance triangle.
Government sign	These signs may be placed within a street right-of-way. These signs are not regulated by this article.				
Home occupation sign	Note 4 shall apply				
Incidental sign	Maximum of 5 per establishment per street frontage	2	6	10, except no setback is required if sign is no more than 30 inches high	
Nonprofit organization sign (off-premises)	As approved by Borough Council	4	6	Not applicable	The location shall be approved by Borough Council. The location may be approved in street rights-of-way or designated entrances to the community or on common display panels. If the sign will not be within the right-of-way, then permission shall be obtained from the landowner.
Public use sign (such as for a place of worship or primary or secondary school)	1 building sign on each side of a principal building, and 1 freestanding sign per street frontage	40	6 in R-1, R-2, R-3 and REC Districts; 10 in all other districts	10	

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### NOTES:

1. In the NC District, up to 10 square feet of the allowed building sign area may be used for a sign that projects outward perpendicular to the front of the building. Such sign shall project a maximum of four feet from the side of the building and shall not be internally illuminated. See Note 5 below, which provides an exception from the setback from the right-of-way. A projecting sign face shall have an appearance similar to relief-cut wood or a fabric banner hung from a post. See minimum clearance in § 124-704A. See also sidewalk signs in Table 2.
2. The area permitted on each street frontage is 40 square feet for street frontage up to 80 feet, plus one square foot per two feet of street frontage over 80 feet, up to a maximum of 80 square feet. If a lot includes 10 or more separate establishments, then a maximum sign area of 100 square feet shall be allowed on each street frontage, if the additional sign area is used to identify the various establishments.
3. The length of the facade of an irregularly shaped building (such as a circular building, an S-shaped building, or a building with one or more inserts on the side in question) is the straight line distance between the two ends of the building. In any case, each principal commercial establishment shall be allowed a minimum building sign area of 30 square feet. The Borough may require a business in a multitenant building with a rear service door to include an identification sign on that door, to assist firefighters and delivery persons.
4. A home occupation sign shall be limited to the following information: name, an address, an occupation or activity, and a logo or trademark; there may be no internal or spotlighted illumination, except that a sign for a medical office or emergency service may be externally illuminated when the business is open. The sign shall have a maximum sign area of two square feet on a maximum of two sides. The sign shall have a maximum height of six feet. The sign may be attached to a building, a mailbox, a light post or a freestanding post.
5. For all of the signs listed in Sign Table 1, a ten-foot minimum setback shall apply from the legal street right-of-way, except that no setback from the right-of-way is required if the existing principal building has a front setback of less than 12 feet.