

ZONING
The City of East Tawas, County of Iosco, State of Michigan

ORDAINS

Ordinance No. 349
Adopted: 12/4/2017
Effective: 12/24/2017

AN ORDINANCE TO amend Section 44-354 of Ordinance No. 339, adopted on July 16, 2012; Section 44-357 of Ordinance No. 313, adopted on July 5, 2005; and Section 44-358 of Ordinance No. 304, adopted on June 2, 2003 and amended by codification on June 10, 2013, as follows by adding or replacing as indicated.

Section 44-354- Definitions (add and replace alphabetically and re-letter as necessary)

Electronic message sign means a sign with a fixed or changing message composed of a series of lights or light-emitting diodes that may be changed through electronic means. A time and/or temperature sign shall not be considered as an electronic message sign. (Replace)

Illuminated or illumination refers to lighting of a sign by any type of artificial light, whether by emission or reflection. (Add)

Nit means a measurement of luminance equal to one candela per square meter. (Add)

Section 44-357- General sign regulations

The following regulations shall apply to all signs:

(1) Illumination (Replace language)

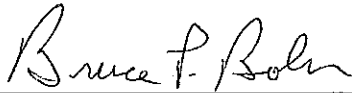
- a. In LDR, MDR, HDR, TLWFR and MFR zoning districts, illuminated signs shall be allowed, provided such illumination is so shielded as to prevent direct light rays from the source of light being visible from the public right-of-way or any adjacent residential property and do not emit more than 200 nits. Sign lighting shall be shut off between the hours of 9:00 p.m. and 7:00 a.m. in LDR, MDR and HDR zoning districts.
- b. In HSC, OSC, CBD, WF, LI and I districts, illuminated signs are permitted, provided such illumination is so shielded as to prevent direct light rays from the source of light from being visible from the public right-of-way or any adjacent residential property.
- c. Exposed neon or gaseous light tubing shall be permitted.

- d. In no case shall any sign exceed a level of illumination of 0.1 footcandles when measured at the property line and shall not emit more than 375 nits between dusk and dawn.

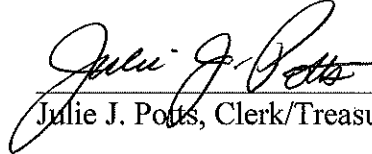
Section 44-358 Signs permitted in all districts (Replace (2) and add a. b. c and d.)

(2) One announcement bulletin sign shall be permitted on any site which contains a church, regardless of the lot size or district in which it is located, provided said bulletin sign does not exceed 25 square feet in area and a height of six feet, and is set back a minimum of ten feet from the right-of-way line. An electronic message center can be used in place of an announcement bulletin sign per the following requirements:

- a. Illumination restrictions as set forth in Section 44-357.
- b. Message shall be text only and amber in color.
- c. The frequency of the message change shall be no more than once every 60 minutes.
- d. Message is to be static in nature without visual effects during display or during transition including text motion, fading or flashing.



Bruce P. Bolen, Mayor



Julie J. Potts, Clerk/Treasurer