

ZONING
The City of East Tawas, County of Iosco, State of Michigan Ordains

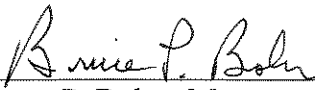
Ordinance No. 354
Adopted: March 2, 2020
Effective: March 23, 2020

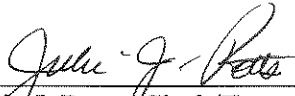
AN ORDINANCE TO amend Section 44-360 of Ordinance No. 350, adopted November 5, 2018 by replacing language as indicated.

Section 44-360 Permitted signs in the WF, HSC, OSC, LI and I districts. (5) Electronic message sign (replace language in item (d))

Properties within the HSC and WF zoning districts with frontage less than 200 feet shall be allowed one electronic message sign subject to the sign regulations of each Zoning District and subject to the following additional regulations:

- a. Illumination restrictions as set forth in Section 44-357.
- b. An electronic message sign shall be considered as part of a wall sign or freestanding sign and shall be located below the main sign. Such electronic message sign shall not exceed fifty percent (50%) of the total sign area as allowed per Zoning District and sign regulations of Article X. Signs.
- c. The maximum height and setback of an electronic message sign shall conform to the height and setback regulations for signs allowed in each Zoning District as specified in Article X. Signs.
- d. Message shall be a single-color text only.
- e. The frequency of the message change shall be no more than once every 10 minutes.
- f. Message is to be static in nature without visual effects during display or during transition including text motion, fading or flashing.


Bruce P. Bolen, Mayor


Julie J. Potts, Clerk/Treasurer