

**CITY OF MOORE
ORDINANCE 985(21)**

AN ORDINANCE AMENDING PART 12, CHAPTER 6, ARTICLE C, SECTION 12-683 BY INCREASING THE ALLOWABLE SIZE OF ELECTRONIC MESSAGE CENTER SIGNS AND ESTABLISHING A MINIMUM SETBACK DISTANCE BETWEEN ELECTRONIC MESSAGE CENTER SIGNS LOCATED WITHIN THE I-35 CORRIDOR.

Be it ordained by the Council of City of Moore, in the State of Oklahoma, as follows:

SECTION 1: AMENDMENT “Sec 12-683 Accessory Sign Regulations” of the Moore Land Development Code is hereby *amended* as follows:

AMENDMENT

Sec 12-683 Accessory Sign Regulations

For purposes of this Code, an accessory sign is defined as any advertising device which identifies or displays information concerning the proprietor of the business conducted on the premises, or directs attention to an activity, service or products sold or offered on the premises on which the sign is located.

(a) *Freestanding signs.*

- (1) The maximum display area for freestanding signs shall not exceed 200 square feet per side, except that any such sign located within the I-35 corridor defined in the city's comprehensive plan shall have a maximum display area of 300 square feet per side. Maximum allowable space for an electronic messaging center is ~~25 percent of total sign area~~ 50 square feet per side, except that any such sign located within the I-35 corridor shall have a maximum display area of ~~50 percent of the total sign area~~ 250 square feet per side. Any electronic messaging center sign that exceeds 150 square feet in size within the I-35 Corridor shall be located a minimum distance of 1,000 feet from any other electronic messaging center sign that exceeds 150 square feet in size.
- (2) One freestanding sign per street frontage shall be permitted, provided that an additional sign location shall be permitted for each additional 200 feet of frontage in excess of the first 300 feet of frontage on each street.
- (3) The maximum height shall be 40 feet above grade level, provided a maximum height of 65 feet shall be permitted for signs located in commercial zones which lie within the I-35 corridor. A minimum clearance of 14 feet above any driveway or service drive shall be maintained.
- (4) Multi-tenant signs are subject to the following conditions:
 - a. One multi-tenant sign shall be permitted per street frontage of the development in lieu of an allowable freestanding pole sign. One additional multitenant sign is permitted along a street for each

additional 750 linear feet of street frontage.

- b. The maximum display area shall not exceed 200 square feet per side, except that any such sign located within the I-35 corridor shall have a maximum display area of 300 square feet per side. Maximum allowable space for an electronic messaging center is 25 percent of total sign area, except that any such sign located within the I-35 corridor shall have a maximum display area of 50 percent of the total sign area.
- c. Materials and design of multi-tenant signs shall be architecturally compatible with the main structure.

- (5) Freestanding signs shall not be placed in or overhang any street right-of-way or public easement, nor shall they be located so as to cause a sight distance problem at any street or driveway.

(b) *Wall signs.* Wall signs are subject to the following conditions:

- (1) Wall signs shall not exceed a maximum display area of 2½ square feet per one linear foot of the building facade front, and 1½ square feet per one linear foot of the building facade side on which the sign is affixed, except that any such sign located on a side of a building that fronts the I-35 corridor shall not exceed a maximum display area of five square feet per one linear foot of the building frontage. The community development director may determine location of front facade based on the intent of these regulations and character of the area.
- (2) Banners may be used as a temporary wall sign to identify the name of the business, but they shall be regulated by the above specifications and may only be used for a maximum of 30 days from the opening date of the business.
- (3) A wall sign length shall not exceed 75 percent of the length of the building facade on which the sign is affixed.
- (4) No illuminated wall sign shall be permitted on the rear or side of the building that is adjacent to a residential use.
- (5) All wall signs shall have a surface or facing of noncombustible material; however, combustible structural trim may be used thereon.

(c) *Portable signs.* Portable signs shall be subject to the following conditions:

- (1) Shall not be lighted;
- (2) Shall be limited to ground signs only;
- (3) Shall not exceed 32 square feet of total surface area per side, but may be double sided;
- (4) No more than one portable sign per occupant or business shall be permitted, but it may be double sided;
- (5) Shall be kept in good repair and shall be removed if they fall into disrepair; and
- (6) Shall not be placed in or overhang any street right-of-way or public easement, nor shall they be located so as to cause a sight distance problem at any street or driveway.

All portable signs as defined in this subsection shall come into compliance with the requirements set forth herein within six months from the effective date of the ordinance from

which this article is derived.

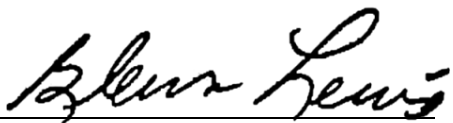
(Prior Code, § 6-190, in part; LDC 1991, § 12-633; Ord. No. 133(95), 2-2-1996; Ord. No. 251(99), 4-15-1999)

PASSED AND ADOPTED BY THE CITY OF MOORE COUNCIL SEPTEMBER 07, 2021.

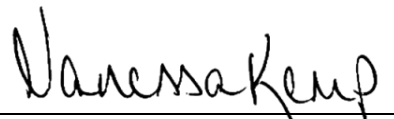
	AYE	NAY	ABSENT	ABSTAIN
Glen Lewis, Mayor	<u> X </u>	<u> </u>	<u> </u>	<u> </u>
Danielle McKenzie, Ward 1	<u> X </u>	<u> </u>	<u> </u>	<u> </u>
Adam Webb, Ward 1	<u> X </u>	<u> </u>	<u> </u>	<u> </u>
Melissa Hunt, Ward 2	<u> X </u>	<u> </u>	<u> </u>	<u> </u>
Mark Hamm, Ward 2	<u> </u>	<u> X </u>	<u> </u>	<u> </u>
Louie Williams, Ward 3	<u> X </u>	<u> </u>	<u> </u>	<u> </u>
Jason Blair, Ward 3	<u> </u>	<u> </u>	<u> X </u>	<u> </u>

Presiding Officer

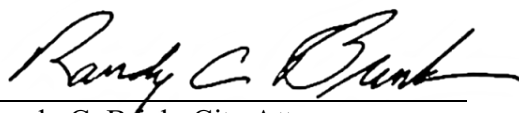
Attest



Glen Lewis, Mayor, City of Moore



Vanessa Kemp, City Clerk City of
Moore



Randy C. Brink, City Attorney,
Approved as to Form, City of Moore

