

ZONING

175 Attachment 1

Table A
Town of Sweden
Allowable Signs
[Added 10-29-2013 by L.L. No. 2-2013; amended 2-9-2021 by L.L. No. 1-2021]

Zoning District	Business or Products	Allowable Signs	Maximum Total Area	Maximum Height Above Ground (ground-mounted)	Permit Required	Comments
ALL	Home Occupation	1 ground-mounted	6 square feet	5 feet	Y	
	Agricultural Products	1 on-premises sign 2 off-site advertising	6 square feet 6 square feet	5 feet 5 feet	N N	See § 175-30C(18)
	Real Estate (sale, lease, or rental of property on which the sign is located)	1 ground- and/or building-mounted	6 square feet	5 feet	N	Larger signs permitted in R1-2, Incentive-Mixed Use, B and I Districts
		Off-site open house directional signs	6 square feet	5 feet	N	Signs up day of open house only
	Building construction, repair, and renovation	1 ground-mounted (names of architect, engineer, and contractor only)	6 square feet	5 feet	N	Larger signs permitted in Incentive-Mixed Use, B and I Districts
	Political Campaign Signs	Ground- or building-mounted signs			N	Placed no sooner than 45 days prior to election day, removed within 48 hours after election day
	Garage Sales (as defined in § 121-2)	2 ground-mounted on-premises	6 square feet each		Y	
2 off-site directional signs		6 square feet each		Y		

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	Places of worship, libraries, museums, service clubs, societies, nursing homes, hospitals	1 ground-mounted sign PLUS building-mounted directories in each building entrance AND/OR building-mounted signs per each business	100 square feet 12 square feet each <25% of ground floor face area up to a maximum of 500 square feet	15 feet	Y	No portion of sign closer than 10 feet from highway right-of-way
	Civic Signs - (listing service clubs and religious organization)	Ground-mounted permanent signs AND/OR building-mounted signs	32 square feet total with 2 square feet maximum per organization	8 feet	Y	No portion of sign closer than 10 feet from highway right-of-way
	Advertising upcoming civic events	Temporary ground-mounted advertising signs	32 square feet	8 feet	Y	Signs up no more than 14 days prior to event and removed within 48 hours after event
	Subdivision Signs	Ground-mounted	32 square feet	10 feet	Y	No portion of sign closer than 10 feet from highway right-of-way
	Tourist-Oriented Directional Signs	Ground-mounted	Per NYSDOT standards		Y	
R1-2 (5 acres or more)	Undeveloped Land (Real Estate)	1 on-premises ground-mounted	32 square feet	7 feet	Y	Sale, lease, or rental of property on which the sign is located No portion of sign closer than 10 feet from highway right-of-way

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Incentive-Mixed Use, B-1, B-2, B-3, I-1, I-2, I-3	3 or fewer businesses or tenants on 1 parcel with a total building size of less than 100,000 square feet	1 ground-mounted sign PLUS building-mounted directories at each building entrance AND/OR building-mounted signs per each business	100 square feet	20 feet	Y	No portion of sign closer than 10 feet from highway right-of-way
			12 square feet each			
	Temporary daily special signs	<25% of ground floor face area up to a maximum of 500 square feet				
		6 square feet	5 feet	N	1 sign per business no further than 40 feet from building, removed at end of day	
1 OR more businesses or tenants on 1 parcel with a total building size of more than 100,000 square feet	1 ground-mounted sign PLUS building-mounted directories at each building entrance AND/OR building-mounted signs per each business	1 ground-mounted sign PLUS building-mounted directories at each building entrance AND/OR building-mounted signs per each business	175 square feet	30 feet	Y	No portion of sign closer than 10 feet from highway right-of-way
			12 square feet each			
	Temporary daily special signs	<25% of ground floor face area up to a maximum of 750 square feet				
		6 square feet	5 feet	N	1 sign per business no further than 40 feet from building entrances, removed at end of day	

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	4 or more businesses or tenants on 1 parcel with a total building size of more than 12,000 square feet	1 ground-mounted sign PLUS building-mounted directories at each building entrance AND/OR building-mounted signs per each business Temporary daily special signs	150 square feet 12 square feet each <25% of ground floor face area up to a maximum of 500 square feet 6 square feet	20 feet 5 feet	Y N	No portion of sign closer than 10 feet from highway right-of-way 1 sign per business no further than 40 feet from building entrances, removed at end of day
	Apartment Complex	Ground-mounted signs AND/OR building-mounted signs	32 square feet	10 feet	Y	No portion of sign closer than 10 feet from highway right-of-way
	Real Estate (sale, auction, lease, or rental of property on which the sign is located)	1 on-premises ground-mounted AND/OR building-mounted	32 square feet	7 feet	Y	B & I Zoning Only No portion of sign closer than 10 feet from highway right-of-way
	Construction, repair, renovation	1 ground-mounted (names of future occupant, architect, engineer, bank, realtor, and contractor only)	32 square feet	8 feet	Y	No portion of sign closer than 10 feet from highway right-of-way

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	Hotel or motel	1 ground-mounted sign AND building-mounted signs	100 square feet <25% of ground floor face area	20 feet	Y	No portion of sign closer than 10 feet from highway right-of-way
	Auto dealership	1 ground-mounted sign AND building-mounted signs	100 square feet <25% of ground floor face area	20 feet	Y	No portion of sign closer than 10 feet from highway right-of-way
	Movie theater complex	1 ground-mounted sign AND building-mounted signs	200 square feet <25% of ground floor face area	20 feet	Y	No portion of sign closer than 10 feet from highway right-of-way
	Filling station	1 ground-mounted sign with name of businesses and advertising fuel prices AND building-mounted signage for each business located in building AND Island Canopy Signage	40 square feet <25% of ground floor face area <25% of face area of canopy on side to which sign is attached	20 feet	Y	No portion of sign closer than 10 feet from highway right-of-way
	Special Events	On-premises signs, posters, banners, flags, tents, searchlights, balloons, etc., for grand openings, sales and special events for a limited time period	N/A	36 feet	Y	No more than 1 special event to be held each month for a period not exceeding 7 consecutive calendar days. Special event permits required for each event.