

ZONING

350 Attachment 3

Town of Dalton

Schedule of Sign Regulations
[Amended 9-22-2008 STM by Art. 4; 5-5-2014 ATM by Art. 19]

KEY:

- P = Use permitted
- B = Use subject to permit issued by the Inspector of Buildings
- O = Use prohibited
- PA = Use may be permitted by special permit from Board of Appeals

	Residential				Business		Industrial		
	R-1	R-2	R-3	R-4	B-1	B-2	I-1	I-2	PIDD
A. On-premises signs or advertising devices									
1. Residential signs									
One sign for each family residing on the premises indicating the name of the owner or occupant or pertaining to permitted accessory use, provided that each sign with a single exposed side does not exceed three square feet in area, or each sign with back-to-back sides does not exceed two square feet in area. Two signs back-to-back shall be measured as one sign. Signs shall not rotate, flash or be audible.	P	P	P	P	P	P	P	P	P
2. Public and/or private organizational signs									
One wall or ground sign, single or double faced, not exceeding 15 square feet of sign face area, on the premises of a church, library, school or other public building, giving only the name and nature of the occupancy. In addition, wall or ground signs not exceeding one square foot of sign face area may be used for a driveway entrance or exit for warning purposes. Two signs back-to-back shall be measured as one sign.	B	B	B	B	B	B	B	B	B
3. Other signs (parks, trails, fields, pavilions, belvederes, cemeteries, bridges)									
Signs shall not rotate, flash or be audible, and shall not exceed 15 square feet in area. Two signs back-to-back shall be measured as one sign.	B	B	B	B	B	B	B	B	B

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	R-1	R-2	R-3	R-4	B-1	B-2	I-1	I-2	PIDD
4. Announcement									
a) Advertising for sale, rental or lease of a lot or building. One sign not to exceed six square feet or two signs not to exceed two square feet each. Two signs back-to-back shall be considered one sign.	P	P	P	P	P	P	P	P	P
b) Temporary signs pertaining to lease, sale or use of land in an area in the process of development. One sign not to exceed 24 square feet. Two signs back-to-back shall be considered one sign. Top horizontal line shall be no more than eight feet above ground level. Such signs shall not be attached to trees, rocks or fences.	B	B	B	B	B	B	B	B	B
5. Business signs									
a) Attached: signs advertising goods sold or services rendered on the business premises not to exceed 40 square feet and not to project more than eight inches beyond the face of the building, facing the traveled way. Letters and symbols on buildings or structures shall be considered a sign, the area of which is determined by the smallest perimeter encompassing all of the letters and symbols. Signs and symbols on buildings or structures shall not extend more than four feet above the maximum height of the eaveline and shall not extend above the ridgeline or top of the roof.	PA	PA	PA	PA	B	B	B	B	B
b) Unattached: one sign pertaining to goods sold or services rendered on the business premises upon which they are displayed not to exceed 35 square feet. Top horizontal line shall be no more than 20 feet above ground level. Two signs back-to-back shall be considered one sign.	PA	PA	PA	PA	B	B	B	B	B

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	R-1	R-2	R-3	R-4	B-1	B-2	I-1	I-2	PIDD
B. Off-premises signs or advertising devices									
Public information at roadside including service club, church, public building, charitable or civic organization or hospital signs not exceeding three square feet sign face area. Any configuration combining two or more of the above signs shall not exceed 15 square feet of sign face area.	B	B	B	B	B	B	B	B	B
C. Other signs or advertising devices									
1. Banner-type signs of a temporary nature not to exceed 24 square feet and not to be displayed more than 14 days.		B	B	B	B	B	B	B	B
2. Search lights for promotional advertising: use not to exceed seven days in one twelve-month period.	O	O	O	O	B	B	B	B	B
3. Window signs comprising posters, placards, or signs painted or otherwise displayed on the inside of windows close to and approximately parallel to the window panes and visible from the street shall not exceed 25% of the individual window area or 10% of the glass area of any required exit door.	O	O	O	O	P	P	P	P	P