

ZONING

300 Attachment 8

Town of West Springfield

**Table 9-3  
Types of Permitted Signs  
[Amended 3-15-2021]**

Y = Permitted  
 N = Prohibited  
 SP = Special Permit  
 ECC = Electronic Changeable Copy

Sign Type (See Note B)	District									
	Residential	Business				Industrial	Other			
	A, A-1, A-2 B, C	NB	A-1, B-1	A, B	CB	I, IP, IPL	PUD	SU	REC	BOD
<b>PERMANENT</b>										
Canopy	N	Y	Y	Y	Y	Y	SP	Y	Y	N
Canopy w/ECC (See Notes C and D)	N	N	N	N	N	N	N	N	N	N
Freestanding (See Note G)	Y	Y	Y	Y	N	Y	Y	Y	Y	N
Freestanding w/ECC (See Notes C and D)	N	N	SP	Y	N	N	Y	Y	N	N
Marquee (See Note G)	N	N	N	N	Y	N	N	N	N	N
Marquee w/ECC (See Notes C and D)	N	N	N	N	SP	N	N	N	N	N
Off-premises (See Note F)	N	N	N	N	N	N	N	N	N	N
Roof	N	N	N	A:N B:SP	N (See Note A)	SP	N	N	N	N
Roof w/ECC	N	N	N	N	N	N	N	N	N	N
Primary wall	N	Y	Y	Y	SP	Y	Y	Y	Y	N

WEST SPRINGFIELD CODE

Sign Type (See Note B)	District									
	Residential	Business				Industrial	Other			
	A, A-1, A-2 B, C	NB	A-1, B-1	A, B	CB	I, IP, IPL	PUD	SU	REC	BOD
Primary wall w/ECC	N	N	N	N	N	N	N	N	N	N
Secondary wall (See Note E)	N	N	SP	Y	SP	Y	Y	Y	Y	N
Secondary wall w/ECC	N	N	N	N	N	N	N	N	N	N
<b>TEMPORARY</b>										
Banner	Y	Y	Y	Y	Y	Y	Y	Y	Y	N
Freestanding	Y	Y	Y	Y	Y	Y	Y	Y	Y	N
Freestanding w/ECC	N	N	N	N	N	N	N	N	N	N
Portable	N	N	N	N	N	N	N	N	N	N
Portable w/ECC	N	N	N	N	N	N	N	N	N	N
Billboard/digital billboard	N	N	N	N	N	N	N	N	N	SP

**Notes:**

- Note A: Signs mounted on so-called “mansard” roofs are permitted as wall signs, provided the tops of such signs do not extend above the top of such “mansard” roof.
- Note B: Where indicated “w/ECC,” a sign type may contain an electronic changeable copy component.
- Note C: As a component of an overall sign area, the square footage area of fixed electronic copy and image component shall be 100% of the allowed sign area.
- Note D: As a component of an overall sign area, the square footage of changeable electronic copy and image component shall be 75% of the allowed sign area, except for billboards located within the Billboard Overlay District.
- Note E: Secondary wall signs, where allowed, are not to be more than 10% of the size of that wall facade on which they are placed.

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- Note F: Off-premises signs currently in existence as the date of this ordinance are grandfathered. Any upgrades, improvements, or alterations to those current signs are required to follow the special permit process as outlined in this ordinance.
- Note G: Freestanding and marquee signs, where allowed, may contain a manual changeable copy component.