

ZONING

185 Attachment 10

Town of Franklin

Schedule of Permitted Signs Per Sign District

[Added 3-21-2012 by Bylaw Amendment 12-672; amended 11-16-2016 by Bylaw Amendment 16-772; 1-30-2019 by Bylaw Amendment 18-823]

	Downtown Commercial District²	Commercial Business Corridor District	Industrial - Office Park District	Residential District
Wall Signs				
First floor storefront facing street	No more than 24 square feet or 10% of front facade ¹	No more than 48 square feet or 2 square feet per linear feet of frontage ¹	No more than 60 square feet	No more than 15 square feet for a business with a special permit or variance
				No more than 10 square feet for home occupation or professional office
				All others no more than 3 square feet
First floor storefront facing street corner	No more than 36 square feet or 15% of 1 facade divided into 2 ¹	No more than 64 square feet divided into 2 signs	No more than 90 square feet divided into 2 signs	No more than 23 square feet divided into 2 signs for a business with special permit or
				All others not permitted
Upper floors facing street	Not permitted	No more than 6 square feet	Not permitted	Not permitted
Freestanding Signs				
Single establishment	One sign no more than 30 square feet and no more than 14 feet high	One sign no more than 50 square feet and no more than 20 square feet high	One sign no more than 50 square feet and no more than 25 feet high	One sign no more than 20 square feet and no more than 6 feet high for an establishment with special permit or variance
Single establishment with access from two roadways	One additional freestanding sign permitted near secondary access drive, no more than 15 square feet	One additional freestanding sign permitted near secondary access drive, no more than 20 square feet	One additional freestanding sign permitted near secondary access drive, no more than 20 square feet	Second freestanding sign not permitted

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	Downtown Commercial District²	Commercial Business Corridor District	Industrial - Office Park District	Residential District
	and no more than 7 feet high	and no more than 10 feet high	and no more than 10 feet high	
Multiple establishments on same property	One shared sign no more than 40 square feet and no more than 14 feet high	One shared sign 50 square feet for first establishment and 10 square feet for each additional establishment, not to exceed a total of 80 square feet, and no more than 20 feet high. ^{3,4}	One shared sign no more than 60 square feet and no more than 25 feet high	One shared sign no more than 20 square feet and no more than 6 feet high for establishments with special permit or variance
Multiple establishments on same property with access from two roadways	One additional freestanding sign permitted near secondary access drive, no more than 15 square feet and no more than 7 feet high	One additional freestanding sign permitted near secondary access drive, no more than 20 square feet and no more than 10 feet high	One additional freestanding sign permitted near secondary access drive, no more than 20 square feet and no more than 10 feet high	Second freestanding sign not permitted
Window Signs				
First floor facing street	No more than 6 square feet or 10% of window surface ¹	No more than 6 square feet or 10% of window surface ¹	No more than 6 square feet or 10% of window surface ¹	Not permitted
Upper floors facing street	No more than 4 square feet or 10% of window surface ¹	No more than 20% of window surface	No more than 20% of window surface	Not permitted
Door sign	No more than 2 square feet	No more than 2 square feet	No more than 2 square feet	No more than 2 square feet
Reader Boards				
Attached to freestanding sign	Manual with no more than 3 lines of text	Manual with no more than 3 lines of text	Manual with no more than 3 lines of text	Not permitted
Awning or Canopy Signs				
First floor	No more than 10 square feet of signage	No more than 10 square feet of signage	No more than 10 square feet of signage	No more than 10 square feet of signage
Upper floors	Not permitted	Not permitted	Not permitted	Not permitted
Off-Site Signs				
Freestanding or wall	Not permitted	Not permitted	Not permitted	Not permitted
Temporary Signs				

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	Downtown Commercial District²	Commercial Business Corridor District	Industrial - Office Park District	Residential District
Non-profits and charities	Check for availability of Town display	Check for availability of Town display	Check for availability of Town display	Check for availability of Town display
Project construction signage	No more than 80 square feet or 1 square foot per linear foot of frontage ¹	No more than 80 square feet or 1 square foot per linear foot of frontage ¹	No more than 80 square feet or 1 square foot per linear foot of frontage ¹	No more than 16 square feet of signage
All other temporary signs	See § 185-20D	See § 185-20D	See § 185-20D	See § 185-20D
Public Use and Safety Signs				
All sign types	Permitted	Permitted	Permitted	Permitted
Political Signs				
Freestanding or wall	No more than 32 square feet	No more than 32 square feet	No more than 32 square feet	No more than 32 square feet

NOTES:

¹ Whichever is smaller

² The Rural Business Zoning District has the same sign regulations as the Downtown Commercial Sign District.

³ For properties with multiple establishments where one establishment is a gasoline station, one additional freestanding sign is allowed for the purpose of displaying the brand and the price of gasoline.

⁴ For large commercial developments with more than 25,000 square feet of floor space and multiple establishments, a freestanding sign greater than 80 square feet, but no greater than 120 square feet may be allowed by Planning Board special permit.