

ZONING

215 Attachment 1

Town of New Windsor

MASTER SIGN MATRIX PLAN BY ZONING DISTRICT¹ [Amended 12-2-2009 by Ord. No. 10-07-09A]

P = Permitted in zone
NP = Not permitted in zone

ZONES	R-1 & R-2 Single- Family Residential	R-5 Mixed- Housing Residential	R-10 Multifamily Residential	NB Neighborhood Business	C/PU Conservation/ Public Use	VC Village Center	EC Employment Campus	LI Light Industrial
FREESTANDING SIGNS								
Permitted in zone	P	P	P	P	P	P	P	P
Maximum number permitted	1 per lot	1 per lot	1 per 200 ft. of street frontage	1 per 100 ft. of street frontage	1 per 200 ft. of street frontage	1 per 100 ft. of street frontage	1 per 200 ft. of street frontage	1 per 200 ft. of street frontage
Maximum area (sq. ft.)	2 sq. ft.	2 sq. ft.	6 sq. ft.	24 sq. ft.	24 sq. ft.	24 sq. ft.	60 sq. ft. per face	60 sq. ft. per face
Maximum height (ft.)	5 ft.	5 ft.	5 ft.	10 ft.	10 ft.	10 ft.	12 ft.	12 ft.
Setback (ft.)	2 ft.	2 ft.	2 ft.	5 ft.	5 ft.	2 ft.	10 ft.	10 ft.
Internal lighting	NP	NP	NP	NP	P	NP	P	P
External lighting	NP	NP	P	P	P	P	P	P
WALL SIGNS								
Permitted in zone	P	P	P	P	P	P	P	P
Maximum number permitted	1 per structure	1 per structure	1 per structure	1 per structure	1 per structure	1 per structure	1 per structure	1 per structure
Size allocation ?	2 sq. ft.	2 sq. ft.	2 sq. ft.	10%	10%	10%	5%	5%
Maximum area sq. ft. or maximum percent of wall area								

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Internal lighting	NP	NP	NP	P	P	P	P	P
External lighting	NP	NP	P	P	P	P	P	P
PROJECTING SIGNS								
Permitted in zone	NP	NP	P	P	P	P	P	P
Maximum number permitted			1 per structure if no freestanding signs	1 per structure if no freestanding signs	1 per structure if no freestanding signs	1 per structure if not freestanding	1 per structure if not freestanding	1 per structure if not freestanding
Maximum area (sq. ft.)			6 sq. ft.	10 sq. ft.	15 sq. ft.	15 sq. ft.	30 sq. ft.	30 sq. ft.
Internal lighting			NP	NP	NP	NP	NP	NP
External lighting			P	P	P	P	P	P
ROOF SIGNS²								
Permitted in zone	NP	NP	NP	P	P	NP	P	P
Maximum number permitted				1 per structure if no wall sign is directed to the same street frontage	1 per structure if no wall sign is directed to the same street frontage		1 per structure if no wall sign is directed to the same street frontage	1 per structure if no wall sign is directed to the same street frontage
Size allocation				20%	30%		30%	30%
Maximum percent of signable wall area								
Internal lighting				P	P		P	P
External lighting				P	P		P	P
AWNING AND CANOPY SIGNS								
Permitted in zone	NP	NP	NP	P	P	P	P	P
Maximum number permitted				1 per structure	1 per structure	1 per structure	1 per structure	1 per structure
Size allocation ?				15%	25%	20%	25%	20%

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Maximum percent of vertical canopy surface area								
Internal lighting				P	P	P	P	P
WINDOW AND DOOR SIGNS								
Permitted in zone	NP	NP	NP	P	P	P	NP	NP
Maximum number permitted				1 per structure if no wall sign is directed to the same street frontage	1 per business if no wall sign is directed to the same street frontage	1 per structure if no wall sign is directed to the same street frontage		
Size allocation				15%	20%	15%		
Maximum percent of signable window area								
Internal lighting				P	P	P		
SUSPENDED SIGNS								
Permitted in zone	P	P	P	P	P	P	P	P
Maximum number permitted	1 per entrance	1 per entrance	1 per entrance	1 per entrance	1 per entrance	1 per entrance	1 per entrance	1 per entrance
BANNERS								
Permitted in zone	NP	NP	NP	P	P	P	P	NP

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GENERAL SIGN PROVISIONS

One temporary real estate sign, not exceeding six square feet in size, advertising sale or lease only of the premises on which the sign is displayed shall be permitted in any zone.

A temporary sign noting an event of general interest, such as a locally sponsored carnival, shall be permitted. Such signs are to be removed within 10 days after the event. A permit shall be required and shall be valid for a period no longer than six months.

Signs which are directional, informational or warning in character and involving no advertising shall be permitted. These signs are not to exceed six square feet in area. They may be indirectly lighted.

All signs on and in front of a building shall be immobile, nonflashing and in no way resemble traffic signals or other warning devices.

The total area for all signs on a residential, commercial, or industrial premises shall not exceed one square foot in linear foot of frontage if all other requirements have been met.

In no case shall any sign attached to a building project be more than three feet above a roofline.

No more than two signs will be permitted per business structure.

NOTES:

- ¹ This matrix has been adapted from a master signage plan which was included in "Sign Regulations for Small and Midsize Communities; A Planners Guide and Model Ordinance," APA, Chicago, 1988.
- ² Roof signs should not be located on decorative mansards or other architectural elements of a building which extend vertically beyond the roof line. They should be single-faced and mounted with no visible angle-irons or braces and all hardware should be concealed.