

Ord. No.: 2026-03

**ORDINANCE AMENDING CERTAIN SECTIONS IN CHAPTER 17 OF
THE TOWN OF BROOKFIELD MUNICIPAL CODE**

NOW THEREFORE, the Town Board of the Town of Brookfield, Wisconsin do ordain as follows:

SECTION 1: The introduction paragraph of Section 17.08(10)(b) of the Town Code is hereby repealed and recreated to read as follows:

- (b) Changeable copy signs which are designed to allow the display of messages to be changed, whether manually or electronically, may be allowed as a conditional use in any B-2, B-3, or I-1 Zoning District, subject to the following conditions and limitations:

SECTION 2: Section 17.08(10)(b)2. of the Town Code is hereby repealed and recreated to read as follows:

- 2. There shall be only one changeable copy sign on each lot or parcel of land. The changeable copy sign shall not be incorporated into a wall- or building-mounted sign.

SECTION 3: Section 17.08(10)(b)12. of the Town Code is hereby repealed and recreated to read as follows:

- 12. No conditional use permit may be issued for a changeable copy sign unless the parcel on which the sign is located contains at least 20,000 square feet, and unless the location of the sign meets all offset and setback requirements of the applicable zoning district, unless otherwise approved by the Plan Commission for just cause.

SECTION 4: Section 17.08(10)(b)13. of the Town Code is hereby created to read as follows:

- 13. Changeable copy signs shall not be located across from or along a lot line adjacent to a residentially-zoned district.

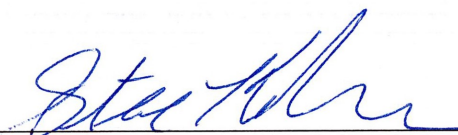
SECTION 5: All other provisions of the Town Code shall remain in full force and effect.

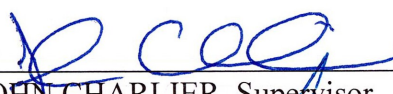
All ordinances or parts of this Ordinance conflicting or contravening the provisions of this

Ordinance are hereby repealed. This Ordinance shall take effect upon passage and posting or publication as provided by law.

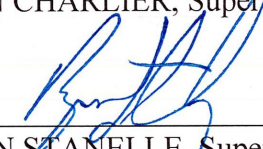
PASSED AND ADOPTED by the Town Board of the Town of Brookfield, Waukesha County, Wisconsin this 19 day of May, 2026.

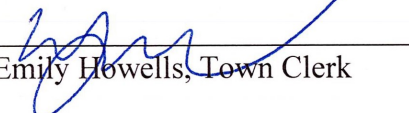
BY: 
KEITH HENDERSON, Chairman

BY: 
STEVE KOHLMANN, Supervisor

BY: 
JOHN CHARLIER, Supervisor

BY: 
MATTHEW PARIS, Supervisor

BY: 
RYAN STANELLE, Supervisor

ATTEST: 
Emily Howells, Town Clerk