

ZONING

39 Attachment 1

City of Holland
Table of Sign Regulations for Commercial, PUD and Industrial Districts
[Added 6-6-2018 by Ord. No. 1739]

	Wall Signs			Freestanding Signs				Awning/Canopy/Marquee Signs		Projecting Signs**		Temporary Moveable Freestanding Signs***			
	Number	Size	Location	Number	Location	Size	Height	Size	Location	Number/Location	Size	Number	Size	Location	Construction
C-1	1 per tenant per street or parking frontage	1 square foot per foot of building length	Side(s) of the building facing the street or parking area	1 per parcel	5-foot setback from all property lines	25 square feet or 50 square feet*	5 feet maximum	1 square foot per linear foot of street frontage for each wall where signs are placed	1 per face	1 per tenant on a wall; 1 per 25-foot section of wall**	6 square feet	1 per ground-floor business	30 inches wide, 48 inches tall, 30 inches deep	Placed within 1 foot of the building; only displayed when the business is open***	Durable, weather-resistant material such as wood, metal, stone, or plastic
Signs shall only be illuminated during business hours															
C-2	No limit on number	10% of the wall area, for each wall where signs are placed	No limit on location	Parcel street frontage is less than 300 feet = 1; more than 300 feet = 2	12-foot setback from all property lines	75 square feet or up to 100 square feet for properties located along US 31 (excluding business routes) or Chicago Drive east of Waverly Road	25 feet	1 square foot per linear foot of street frontage of the wall where placed	1 per face	1 per tenant on a wall; 1 per 25-foot section of wall**	6 square feet	1 per ground floor business	30 inches wide, 48 inches tall, 30 inches deep	Placed within 1 foot of the building; only displayed when the business is open***	Durable, weather-resistant material such as wood, metal, stone, or plastic
C-3	1 per tenant per street or parking frontage	1 square foot per foot of building length, for each wall where signs are placed, not to exceed 32 square feet	Below the sill of the second-floor windows	1 per parcel	Shall not impede pedestrian traffic	32 square feet	6 feet	2 square feet per linear foot of street or parking lot frontage for each wall where signs are placed	1 per face	1 per tenant on a wall; 1 per 25-foot section of wall**	6 square feet	1 per ground floor business	30 inches wide, 48 inches tall, 30 inches deep	Placed within 1 foot of the building; only displayed when the business is open***	Durable, weather-resistant material such as wood, metal, stone, or plastic
All signs in the C-3 zone district shall be reviewed and approved by the Design Review Board (DRB) prior to the issuance of a permit. The DRB has the authority to grant additional sign area, waive location requirements for wall & projecting signs, or approve types of signs not specifically allowed by ordinance, if they find that the sign(s) is of appropriate size due to the size, scale or architectural features of the building or surrounding area.															

HOLLAND CODE

	Wall Signs			Freestanding Signs				Awning/Canopy/Marquee Signs		Projecting Signs**		Temporary Moveable Freestanding Signs***			
	Number	Size	Location	Number	Location	Size	Height	Size	Location	Number/Location	Size	Number	Size	Location	Construction
C-4	No limit on number	10% of the wall area, for each wall where signs are placed	No limit on location	Parcel street frontage is less than 300 feet = 1; more than 300 feet = 2	25-foot setback from all property lines	75 square feet or up to 100 square feet for properties located along US 31 (excluding business routes) or Chicago Drive east of Waverly Road	25 feet	2 square feet per linear foot of street or parking lot frontage for each wall where signs are placed	1 per face	1 per building wall per tenant**	6 square feet	Not allowed			
C-5	1 per tenant per street or parking frontage	1 square foot per foot of building length	No limit on location	1 per parcel	5-foot setback from all property lines	25 square feet or 50 square feet	5 feet	1 square foot per linear foot of street frontage for each wall where signs are placed	1 per face	1 per tenant on a wall; 1 per 25-foot section of wall**	6 square feet	Not allowed			
PUD	The Planning Commission shall set specific criteria for all signs in PUD zones. A permit is required for all signs in this zone district. Applications for a sign or sign type that was not previously approved by the Planning Commission may be administratively approved by Planning Staff or may be referred to the Planning Commission for an amendment to the site plan.														
I-1 Regular	No limit on number	10% of the wall area, for each wall where signs are placed	No limit on location	Parcel street frontage is less than 300 feet = 1; more than 300 feet = 2	25-foot setback from all property lines	75 square feet	10 feet	2 square feet per linear foot of street or parking lot frontage for each wall where signs are placed	1 per face	Not allowed		Not allowed			
I-1: Retail or Restaurant Use****	1 per tenant per street or parking frontage	1 square foot per foot of building length, for each wall where signs are placed, not to exceed 32 square feet	Below the sill of the second-floor windows	1 per parcel	Shall not impede pedestrian traffic	32 square feet	6 feet	2 square feet per linear foot of street or parking lot frontage for each wall where signs are placed	1 per face	1 per tenant on a wall; 1 per 25-foot section of wall**	6 square feet	1 per ground-floor business	30 inches wide, 48 inches tall, 30 inches deep	Placed within 1 foot of the building; only displayed when the business is open	Durable, weather-resistant material such as wood, metal, stone, or plastic
**** All signs in I-1 that meet this use type have chosen to use this I-1 retail or restaurant use signage, and are located west of College Avenue and north of 9th Street shall be reviewed and approved by the Design Review Board (DRB) prior to the issuance of a permit. The DRB has the authority to grant additional sign area, waive location requirements for wall and projecting signs, or approve types of signs not specifically allowed by ordinance, if they find that the sign(s) is of appropriate size due to the size, scale or architectural features of the building or surrounding area.															

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	Number	Size	Location	Number	Location	Size	Height	Size	Location	Number/Location	Size	Number	Size	Location	Construction
I-2	No limit on number	10% of the wall area, for each wall where signs are placed	No limit on location	Parcel street frontage is less than 300 feet = 1; more than 300 feet = 2	25-foot setback from all property lines	75 square feet	10 feet	2 square feet per linear foot of street or parking lot frontage for each wall where signs are placed	1 per face	Not allowed		Not allowed			

* C-1 and C-5 properties with street frontage and a posted speed limit of 35 miles per hour or less shall have a maximum freestanding sign area of 25 square feet. Properties with street frontage and a posted speed limit greater than 35 miles per hour shall have a maximum freestanding sign area of 50 square feet.

** Projecting signs shall not project more than 36 inches from the face of the wall, shall not extend above the roof or eave, shall be placed below the second-story window, shall not exceed one sign per tenant for each wall, and shall not exceed one sign for each 25 feet of wall length. All projecting signs shall maintain an eight-foot clearance from the bottom of the sign to the sidewalk below.

*** Temporary moveable freestanding signs shall be designed to be placed and removed during business hours. They shall not be illuminated. They shall require an annual permit. The scale and design shall be intended for viewing from the public right-of-way. The sign shall not be attached to a building or secured to or placed in the ground, nor attached or secured to any element including, but not limited to, trees, signs, light poles, planters, or other similar objects. There shall be provided at all times an unobstructed, straight sidewalk aisle of not less than six feet in width. No moveable freestanding sign shall be placed in a manner that obstructs or impedes sidewalk plowing or cleaning, create a visibility hazard for vehicular, bicycle and/or pedestrian traffic. All moveable freestanding signs shall be constructed to be durable and have adequate support to prevent tipping or movement of the sign, and shall not present a tripping hazard to pedestrians. Signs shall be placed within the public right-of-way on the same side of the street or alley and within lot line extensions of the business it promotes or the building the business is located in, or on the parcel of the business it promotes.

**** I-1 retail and restaurant uses may choose if they want to follow the 'I-1 Retail or Restaurant Use' OR 'I-1 Regular' sign standards.

***** DRB review is required west of College Ave and north of 9th Street in I-1 because this area is deemed as Downtown Waterfront in the Future Land Use Map within the Master Plan.