

# ZONING

## 380 Attachment 4

### Village of Liverpool

#### Signs Requiring a Permit (§ 380-103) [Amended 9-20-2010 by L.L. No. 3-2010; 10-21-2019 by L.L. No. 8-2019]

| District: Any  | Maximum Size   |
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| <p><b>Multiple-family dwellings in excess of six units.</b><br/>One wall or ground sign for each street frontage. Such signs must be affixed to or constructed upon the lot on which the multiple-family dwelling it advertises is located. Ground signs shall be set back at least four feet from any property line.</p>  | Each side: 16 square feet<br>6 feet in height  |
| <p><b>Religious facilities, schools and other community centers.</b><br/>One wall or ground sign for each street frontage</p>  | Each side: 16 square feet  |
| <p><b>On-site directional signage.</b> As required by the Planning Board to facilitate internal circulation and/or signs required to be posted by governmental regulatory agencies shall not be factored into the size and number provisions of this subsection</p>  | Determined by Planning Board as part of site plan review   |
| <p><b>Subdivisions.</b> A permanent illuminated sign. Such sign is subject to and may be installed only after approval by the Planning Board of the final subdivision plat, the plans for such sign and a maintenance plan with a responsible party named therefor. Such sign shall contain only the name of the subdivision</p>   | Each side: 16 square feet.   |
| <b>District: B-1, B-2, B-3, B-4 and LI-BP</b>  |  |
| <p><b>Traffic control on private property.</b> No more than two signs, illuminated or nonilluminated, per curb cut, solely for the purpose of nonresidential uses</p>  | Each side: 2 square feet   |
| <p><b>Ground sign.</b> One per parcel may be permitted, subject to site plan approval as set forth in Article VI of this chapter. Such signs must be affixed to or constructed upon the lot on which the business it advertises is located. Ground signs shall be set back at least four feet from any property line</p>   | Each side: 16 square feet<br>6 feet in height  |
| <p><b>Wall, roof or projecting sign. Buildings containing not more than two businesses or tenant spaces, except service stations and drive-in food establishments:</b> One on each street frontage, for each separate business within the building in which the business is located. The allocation of sign area for each separate business shall be established by the property owner, in writing, to the Code Enforcement Officer.<br/> <b>Buildings located on a corner lot:</b> One additional attached wall or projecting sign per business shall be permitted on the secondary street frontage.<br/> <b>Building facades not facing a street:</b> One additional attached wall or projecting sign per facade, per business, shall be permitted subject to the following:</p> <ol style="list-style-type: none"> <li>a) The facade must be entirely visible from a secondary street.</li> <li>b) The facade must not adjoin a one- or two-family property.</li> </ol> | The total cumulative square footage permitted on a parcel shall not exceed one square foot of sign area for each linear foot of building frontage, measured along the legal property address, up to a maximum of 40 square feet.<br><b>Secondary facades:</b> The total sign area of signs on both the primary and secondary building faces shall not exceed 1.25 times the maximum area permitted for a single attached sign as provided above. |

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| District: B-1, B-2, B-3, B-4 and LI-BP   | Maximum Size  |
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| <p><b>Wall, roof or projecting sign.</b> Buildings containing more than two separate businesses, drive-in service facilities and gasoline service stations: One sign for each separate business. No sign shall be erected without prior Planning Board site plan approval as set forth in Article VI of this chapter</p>   | <p>2 times the sign area permitted for a single sign as established above</p> |
| <p><b>Awnings and canopies.</b> Signs on a canopy or awning shall be limited to lettering or graphics display, shall not project from the awning and shall not be permitted above the first floor. Awnings and canopies may project over a public sidewalk only upon written permission of the Board of Trustees upon affirmative recommendation of the Planning Board. Such awnings shall be attached to the building only, shall provide eight feet of clearance over the sidewalk and may not project over the sidewalk a distance greater than 1/2 the width of the sidewalk or five feet, whichever is less</p> | <p>10 square feet per business</p>  |
| <p><b>Shopping centers.</b> One wall, roof or projecting sign for each separate business. No sign shall be erected without prior Planning Board site plan approval as set forth in Article VI of this chapter.</p>   | <p>3 times the sign area permitted for a single sign as established above</p> |
| <p><b>Gas station canopies.</b> Signs on an approved gas station canopy shall be limited to one on each street frontage and each of such signs shall not exceed 16 square feet in area. In addition, one gas price sign shall be allowed on each street frontage of the canopy and each of such signs shall not exceed 12 square feet in area.</p>   |   |