

ZONING ORDINANCE

14A Attachment 1

1. **FREESTANDING SIGNS**

(a) **Definition.** Freestanding sign, as regulated by this portion of the ordinance, shall mean any sign supported by uprights or braces placed into or upon the ground and not attached to any building. Standards for off-premises advertising are addressed separately in Section 12-133 below.

(b) **Location.**

1. **Height and Area Limitations.** Freestanding signs shall conform to the area-height-setback relationship indicated in Table 2, except as allowed in section 12-106 for extra height in highway-orientated locations, and as followed in incentive provisions. Freestanding signs shall not exceed a height greater than thirty-five (35) feet above the level of the street upon which the sign faces, or above the adjoining ground level, if such ground level is above the street level. Freestanding signs shall not exceed three hundred (300) square feet in area except as allowed in incentive provisions.

**TABLE 2
AREA - HEIGHT - SETBACK RELATIONSHIP FOR ON-PREMISES
SIGNS**

MAXIMUM AREA (Square Feet)	MAXIMUM HEIGHT	MINIMUM SETBACK
0 to 50	10 feet	0 feet
> 50 to 100	15 feet	5 feet
> 100 to 150	20 feet	10 feet
> 150 to 200	25 feet	15 feet
> 200 to 250	30 feet	20 feet
> 250 to 300	35 feet	25 feet

2. **Setback Line.** Freestanding signs shall be set back from the property line of the property on which the sign is erected in relation to its area and height, as indicated in Table 2, except as allowed in incentive provisions.

3. **Space Between Sign and Other Signs and Structures.** No freestanding sign shall be nearer than ten (10) feet to any other sign, building or structure.

4. (a) **Number of Freestanding Signs Allowed.** One (1) freestanding sign is allowed per lot or tract, project or separate building. A lot or tract located at a street intersection is allowed one (1) freestanding sign per street frontage.

Multiple Businesses, Services, Tenants. Buildings housing multiple businesses are encouraged to group signage. A 30% increase in sign area is allowed for a group sign, advertising a center with multiple businesses, with no corresponding effect on sign setback and height specified in

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Table 2. This incentive may be increased to 35% over the sign area allowed in Table 2 when a group sign is combined with landscaping.

(b) The number of freestanding signs allowed may be increased by one of the following credits:

(1) **Multiple Business, Service, Tenant:** If more than one (1) business, service or tenant occupies a single building on a lot or tract, a maximum two (2) freestanding signs are allowed. The combination of sign area for the two signs shall not exceed the maximum allowed area in Table 2 in relation to sign height and setback. For example, two (2) 25 sq. ft. signs (maximum 50 sq. ft.) are allowed if two ore more tenants are present in one building. The signs may not exceed 10 feet in height, and may be placed on the property line (0' setback).

OR

(2) **Property Frontage:** If the lot, tract, or parcel exceeds 200' of frontage along the street where the sign is proposed, additional freestanding signs are allowed, in accordance with the following:

Property Frontage	No. Allowed
0-200 feet	1
201-400 feet	2
401-600 feet	3
601 feet and over	4 maximum

OR

(3) **Alternate Signage Plan:** If neither (1) or (2) above satisfactorily meet the applicant’s needs, the City Council will review a variance request for an alternate signage plan which meets the unique advertising needs of the site, business, service or tenant and, at the same time, carries out the intent of this ordinance to balance on-site advertising needs with community appearance.

2. **WALL SIGNS.**

(a) **Definition.** Wall sign, as regulated by this ordinance, shall mean any sign affixed to, or painted on, the facade of a building such that the wall is the supporting structure for, or forms the background surface of the sign and which does not project more than eighteen (18) inches perpendicular to the wall. A wall sign shall include canopy signs associated with gasoline service stations and shall be limited to gas prices, name, and company identification. A fence sign shall be considered a wall sign.

(b) **Location and Area.**

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1. A maximum fifty (50%) percent of each tenant's store front, side or rear oriented to each street may be utilized for a wall sign. No wall sign shall cover wholly or partially any wall opening, nor project beyond the ends or top of the wall to which it is attached in excess of four (4) feet. No single wall sign may exceed three hundred (300) feet in area.
 2. **Projection Above Sidewalk and Setback Line.** No wall sign shall be permitted to extend more than six (6) inches beyond the building line, and shall not be attached to a wall at a height of less than ten (10) feet above the sidewalk or ground.
3. **ROOF SIGNS.**
- (a) **Definition.** "Roof Sign" as regulated by this portion of the ordinance shall mean any sign erected, constructed and maintained wholly upon or above the roof of any building with the principal support attached to the roof structure.
 - (b) **Location.**
 1. **Height and Area Limitations.** No roof sign shall have a surface or facing exceeding three hundred (300) square feet, nor have its highest point extended more than twenty (20) feet above the roof level.
 2. **Prohibited Obstructions.** No roof sign shall be placed on the roof of any building or structure in such manner as to prevent free passage along the roof or interfere with openings in the roof.
4. **PROJECTING SIGNS.**
- (a) **Definitions.**
 1. **"Projecting Sign"** as regulated by this portion of the ordinance shall mean any sign which is attached to a building or other structure and extends beyond the line of the building or structure or beyond the surface of that portion of the building or structure to which it is attached. A marquee is a projecting sign for this portion of the ordinance. A projecting sign over public property requires approval of a right-of-way license by the City Council.
 2. **"Horizontal Projecting Sign"** shall mean any sign which is greater in width than in height.
 3. **"Vertical Projecting Sign"** shall mean any sign which is greater in height than in width.
 - (b) **Area/Size**
 1. **Area Limitations.** Projecting signs shall be limited in area as follows:

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- a. Horizontal projecting signs shall not exceed fifty (50) square feet on each side.
 - b. Vertical projecting signs shall not exceed one hundred (100) square feet on each side.
2. **Thickness Limitation.** The distance measured between the principal faces of any projecting sign shall not exceed eighteen (18) inches.
- (c) **Location; Projection Over Public Property.** Every projecting sign shall be placed at least nine (9) feet above the public sidewalk over which it is erected, no more than two (2) feet from the face of the wall to which it is attached, measuring from the point of the sign nearest the wall, and at least one (1) foot from the curblin. Every projecting sign shall be placed at least fifteen (15) feet above the public driveway, alley or thoroughfare over which it is erected.

5. AWNINGS AND CANOPIES.

(a) Definitions.

1. **“Awning”** as regulated by this portion of the ordinance shall mean any structure made of cloth or metal with a metal frame attached to a building which may be fixed or can be retracted to a position flat against the building when not in use. An approval of a right-of-way license by the City Council is required for sign projection into the public street right-of-way.
2. **“Canopy”** as regulated by this portion of the ordinance shall mean any structure, other than an awning, made of cloth or metal with metal frames attached to a building which is carried by a frame supported by the ground or sidewalk. An approval of a right-of-way license by the City Council is required for sign projection into the public right-of-way, even if legs of a canopy sign project into sidewalk.

(b) Location.

1. **Height Above Sidewalk; Awnings.** No portion of an awning shall be less than nine (9) feet above the level of the sidewalk or public thoroughfare over which it is erected.
2. **Height Above Sidewalk; Canopies.** No portion of a canopy shall be less than nine (9) feet above the level of the sidewalk or public thoroughfare over which it is erected.
3. **Setback from Curblin.** No awning or canopy shall be permitted to extend beyond a point one (1) foot inside the curblin.
4. **Width.** No limitation on width of awnings. No canopy shall be permitted to exceed eight (8) feet in width.

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- (c) **Advertising.** The name of the owner and the business, industry or pursuit conducted within the premises may be painted or otherwise permanently placed in a space on the front and side of the awning or canopy.