

ZONING

240 Attachment 2

Borough of New Salem

**Chart A
Permitted Permanent Signs**

Sign Type	Maximum Number Permitted	Maximum Area Permitted (square feet)	Minimum Setback From Right-of-Way (feet)	Maximum Height Attached (feet)	Maximum Height Freestanding (feet)	Maximum Projection From Building (attached sign) (inches)	Zones Permitted
P-1: All signs and signals owned and operated by the Borough	—	—	—	—	—	—	All
P-2: Identification and information for public and semipublic facilities, such as schools, churches, public utilities, clubs, hospitals, libraries, historical, etc.	1 free-standing and/or 1 attached	30 per lot (total)	10 or building face	Height of building	10	12	Where use is permitted
P-3: Nameplates identifying owner or resident of private property (excludes mailboxes, but includes signs for home occupations and bed-and-breakfast inns)	1 per dwelling unit	2 per sign	5 or building face	—	6	12	Where use is permitted
P-4: Signs indicating the private nature of a road, driveway, or other premises and signs controlling the use of private property, such as prohibition of hunting, fishing, or trespassing	—	2 per sign	5	—	6	12	All
P-5: On-site directional signs	2 per street frontage used as	4 per sign	2	Height of building	6	12	All

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	access						
P-6: Off-site directional signs	1 per lot	4	2	Height of building	3	12	All with permission of landowner on whose land sign is placed; not on traffic or utility poles
P-7: Identification sign for a residential subdivision or multifamily development	1	30	10	—	10	—	Where use is permitted
P-8: Business signs for the purpose of identification of a permitted use on the property on which the use exists (excludes complexes such as shopping centers, malls, multi-use buildings and industrial parks)							
P-8A: Freestanding business sign	1	50	10	—	15	—	Where use is permitted
P-8B: Attached business sign	1 per street frontage of the lot	15	—	Height of building	—	12	Where use is permitted
P-9: Business signs for shopping centers, malls, multi-use buildings and industrial parks (complexes)							

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P-9A: Freestanding business sign for complex (Note: Individual stores or businesses are prohibited from having individual freestanding signs when located as part of a complex)	1 per street frontage	100	10	—	15	—	GR, MU
P-9B: Attached business sign for complex	1 per street frontage	50	—	Height of building	—	12	GR, MU
P-9C: Attached business sign for individual stores or businesses within a complex	1 per store or business	10	—	Height of building	—	12	GR, MU
P-10: Advertising sign	—	—	See §240-19D		—	—	VC or MU
P-11: Signs identifying livestock-raising operations	1 per lot	12	5	Height of building	15	12	Where use is permitted