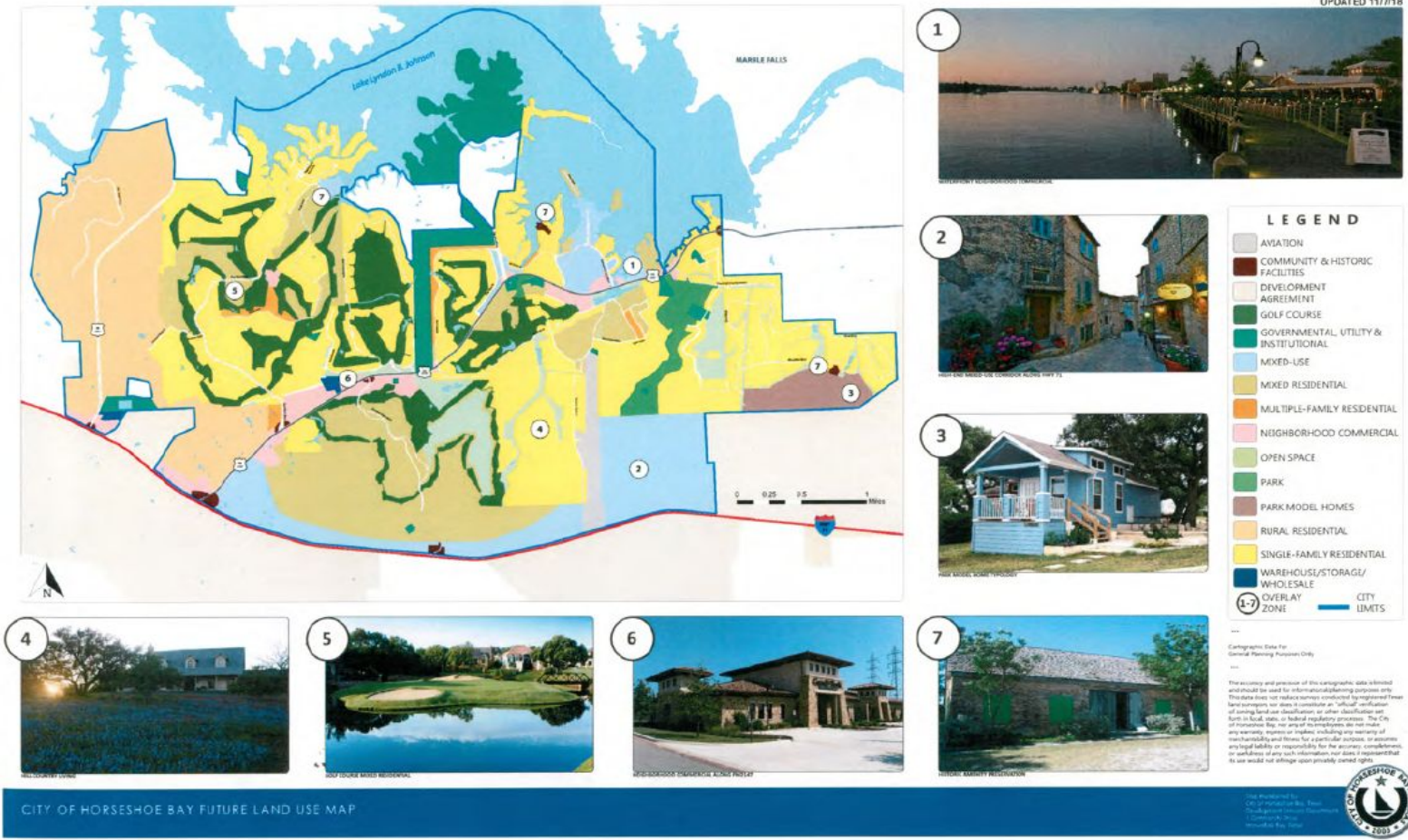


# ZONING

## 14 Attachment 3

### Appendix C. Future Land Use Map



# HORSESHOE BAY CODE

## METHODS

- Review of sister city Future Land Use Maps
- Review of Horseshoe Bay's Long Range Plan
- Four staff workshops
- Two city-wide half-day field visits
- Preparation of Future Land Use Map in GIS
- Preparation of visual presentation



## KEY CHANGE AREAS

- Horseshoe Bay South**  
Collaboration with ACC regarding new housing typology and landscaping requirements.
- HWY 71 Corridor**  
Development of high-end mixed-use commercial that will serve the Horseshoe Bay community.
- Mrs. Hurd Tract**  
Opportunity for mixed-use neighborhood development; boardwalk, ice cream shops, small-scale retail boutiques, cafes.

## KEY FOCUS POINTS

### Walkability & Bikability



Neighborhood Walkability & Bikability

### Environmental Responsibility



Impervious Cover Regulation

Tree Health & Protection

Water Conservation & Irrigation Standards

### Local Boutique Businesses



Small-Scale Neighborhood Commercial

### Optimization of Waterfront for Public Space



Promoting public uses of waterfront for dining & recreation

### Community Gateways



Fostering placemaking through use of Community Gateways

(Ordinance 2019-04, sec. III, adopted 11/13/18)