

ZONING

27 Attachment 3

Borough of Quakertown

TABLE 5.2
SIGN AREA REGULATIONS
[Amended by Ord. 1198, 2/6/2013]

Location of Sign	Type of Sign Structure	Maximum Area of Sign ¹ (square feet)			
		LR, MR, HR Districts	H, OB Districts	TC, NC, POMU Districts	HC, LI Districts
On premises ²	Freestanding sign	6	24	Not exceeding 1 square foot for each 2 feet of lot frontage or 24 square feet, whichever is smaller	Not exceeding 1 square foot for each 2 feet of lot frontage or 150 square feet, whichever is smaller
	Parallel sign	6	24	Not exceeding 4 square feet for each 1 foot of length of the portion of the building wall on which the sign is affixed which is devoted to the principal use employing the sign, but not to exceed 10% of the building facade	Not exceeding 4 square feet for each 1 foot of length of the portion of the building wall on which the sign is affixed which is devoted to the principal use employing the sign, but not to exceed 15% of the area wall (including window and door cornices)
	Projecting sign	6	12	12	Not exceeding 4 square feet for each 1 foot of length of the portion of the building wall on which the sign is affixed which is devoted to the principal use employing the sign, but not to exceed 15% of the area wall (including window and door

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		LR, MR, HR Districts	H, OB Districts	TC, NC, POMU Districts	HC, LI Districts
					cornices)
	Roof sign	N.P.	N.P.	N.P.	Not exceeding 1 square foot for each 2 feet of lot frontage or 150 square feet, whichever is smaller
	Permanent window sign	N.P.	12	Not exceeding 4 square feet for each 1 foot of length of the portion of the building wall on which the sign is affixed which is devoted to the principal use employing the sign, but not to exceed 15% of the total window area of such wall	Not exceeding 4 square feet for each 1 foot of length of the portion of the building wall on which the sign is affixed which is devoted to the principal use employing the sign, but not to exceed 25% of the total window area of such wall
	A-frame	N.P.	8	8	8
	Awning	N.P.	N.P.	Sign lettering and/or logo shall not exceed 30% of the exterior surface of the awning	Sign lettering and/or logo shall not exceed 30% of the exterior surface of the awning
	Marquee	N.P.	N.P.	100	100
Off premises ³	See § 502, Subsection 2, Off-Premises Signs	See § 502, Subsection 2, Off-Premises Signs	See § 502, Subsection 2, Off-Premises Signs	See § 502, Subsection 2, Off-Premises Signs	See § 502, Subsection 2, Off-Premises Signs

NOTES:

¹ Area of signs:

1. The area of a sign shall be construed to include all lettering, wording and accompanying designs and symbols, together with the background, whether open or closed, on which they are displayed, but not including any supporting framework and bracing which are incidental to the display itself.
2. Where the sign consists of individual letters or symbols attached to or painted on a surface, building, wall or window, the area shall be considered to be that of the smallest rectangle or other shape, including the sign background, which encompasses all of the letters and symbols.

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3. In computing square foot area of a double-faced sign, only one side shall be considered, provided that both faces are identical. If the interior angle formed by the two faces of the double-faced sign is greater than 45°, then both sides of such sign shall be considered in calculating the sign area.
 4. The area of a freestanding sign will be measured to include the full area of all components of the sign, excluding the supports on which the sign is placed.
 5. Unless otherwise specified, all square footages are maximum sizes.
- ² See § 502, Subsection 1, for permitted number of signs.
- ³ See § 502, Subsection 2, for permitted number of signs.

N.P. = Not permitted.

When two or more principal buildings exist on a lot, there shall be a maximum of two freestanding signs on the lot. The maximum area of such sign shall comply with the freestanding sign regulations in Table 5.2 for the zoning district in which the sign is located.

When the sign area of any existing sign exceeds the maximum permitted area for that sign, an A-frame sign is not permitted on-premises.