

ZONING

330 Attachment 4

Borough of Lansdowne

Downtown District, Baltimore Avenue Mixed Use District, and Neighborhood Business District

Maximum area of all signs combined: three square feet for each 10 feet of street frontage, up to a maximum of 40 square feet for each business existing on the first floor; and up to a maximum of 25 square feet for each business existing on any other floor.

Permitted Use	Sign Purpose	Sign Form	Maximum Number	Maximum Sign Area	Maximum Sign Height	Additional Requirements
Multifamily residential	General purpose	<ul style="list-style-type: none"> • Awning • Canopy • Freestanding - ground 	One sign per premises	12 square feet	6 feet (freestanding)	<ul style="list-style-type: none"> • The maximum sign area requirement applies only to the area used for the sign lettering and/or logo and not the entire awning or canopy • Sign lettering and/or logo shall not exceed 30% of the exterior surface of the awning or canopy • A minimum height of 8 feet from the lowest point of the awning or canopy to the sidewalk is required • Awning or canopy may not extend more than 6 feet from the building
Institutional	General purpose	<ul style="list-style-type: none"> • Awning • Canopy 	Three signs per premises	10 square feet		<ul style="list-style-type: none"> • The maximum sign area requirement applies only to the area used for the sign lettering and/or logo and not the entire awning or canopy • Sign lettering and/or logo shall not exceed 30% of the exterior surface of the awning or canopy • A minimum height of eight feet from the lowest point of the awning or canopy to the sidewalk is required • Awning or canopy may not extend more than six feet from the building
		<ul style="list-style-type: none"> • Banner • Freestanding ground 	Three signs per premises	20 square feet	6 feet (freestanding)	
		<ul style="list-style-type: none"> • Projecting • Wall 	Three signs per premises	12 square feet		<ul style="list-style-type: none"> • Projecting signs shall not extend more than 4 1/2 feet from the building and shall be at least eight feet above the sidewalk
		<ul style="list-style-type: none"> • Window 	Three signs per premises	May not exceed 25% of glass area		
All other uses	General purpose	<ul style="list-style-type: none"> • Awning • Canopy 	Three signs per premises	24 square feet		<ul style="list-style-type: none"> • The maximum sign area requirement applies only to the area used for the sign lettering and/or logo and not the entire awning or canopy • Sign lettering and/or logo shall not exceed 30% of the exterior surface of the awning or canopy • A minimum height of eight feet from the lowest point of the

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						<ul style="list-style-type: none"> awning or canopy to the sidewalk is required Awning or canopy may not extend more than six feet from the building
		• Banner	Three signs per premises	15 square feet		
		• Freestanding-ground	Three signs per premises	15 square feet	6 feet	<ul style="list-style-type: none"> Must have at least 30 feet of street frontage to be eligible for this type of sign
		• Projecting		6 square feet		<ul style="list-style-type: none"> Projecting signs shall not extend more than 4 1/2 feet from the building and shall be at least eight feet above the sidewalk
		• Sandwich board		8 square feet		<ul style="list-style-type: none"> May only be displayed on the sidewalk area contiguous to the facade of the business for which it is displayed May not be located further than five feet from the front building line May not impede pedestrian traffic May only be displayed during business hours The sign must be constructed of materials that present a finished appearance. Rough-cut plywood is not acceptable. The sign lettering should be professionally painted or applied; a “yard sales” or “graffiti” look with hand-painted or paint stenciled letters is not acceptable; however, chalkboard and whiteboard signs shall be permitted. The written message of the sign should be kept to the minimum necessary to communicate the name of the business or a special message of the business
		• Wall		24 square feet		
		• Window		May not exceed 25% of glass area		
		• Pennants				<ul style="list-style-type: none"> Pennants longer than 150% of the street frontage of the premises are prohibited Pennants may only be used on nonresidential premises Pennants should be considered temporary and may be used for a period of up to six months, after which time they must be removed from the premises