

ZONING ORDINANCE

400 Attachment 1

City of Strafford

PERMITTED SIGNS BY ZONING DISTRICT
[Ord. No. 659 §1, 5-2-2011]

Residential							
Freestanding							
Style	Minimum Setback	Maximum Height	Maximum Size (Sq. Ft.)	Off-site	Number of Signs	Duration	Illumination
Non-residential	Equal to height of sign	6'	16	no	1 per street frontage	permanent	no
Construction	20'	10'	32	no	1 per street frontage per parcel, maximum 4; plus 1 additional sign per street frontage in excess of 500 linear feet	Completion of project	no
Election	1'	6'	8	n/a	Unlimited	10 days after election, unless winner of primary	no
Ideological	1'	6'	8	n/a	1 per street frontage	permanent	no
Memorial	5'	6'	12	n/a	1 per street frontage	permanent	no
Public	As needed for convenience of the public or permitted by law						
Real estate (off-site)	Equal to height of sign	2	2, having an arrow and words "real estate"	Yes with property owner's permission	1 per intersection	Completion of sale	no
Real estate, single-family	1'	4'	4	Open house only with property owner's permission	1 per street frontage	Completion of sale	no
Real estate, multi-family	10'	8'	32	Open house only with property owner's permission	1 per street frontage	Completion of sale	no
Project ID	Equal to height of sign	8'	32	no	2 per entry	Permanent	yes
Yard sale	1'	4'	8	Private property with owner's permission	1 per street frontage	1 hour after completion of sale	no

STRAFFORD CITY CODE

Residential Wall					
Style	Maximum Height	Maximum Size (Sq. Ft.)	Number of Signs	Duration	Illumination
Non-residential	15' or top of 1st floor wall, whichever is less	16	1	Permanent	no
Construction	15' or top of 1st floor wall, whichever is less	32	1	Completion of project	no
Election	10'	8	unlimited	10 days after election, unless winner of primary	no
Memorial	8'	2	1	Permanent	yes
Project ID	15' or top of 1st floor, whichever is less	35	1 per street frontage	Permanent	yes
Public	As needed for convenience of public or as permitted by law				
Real estate, single-family	8'	4	1	Completion of sale	no
Real estate, multi-family	8'	8	1	Completion of sale	no
Tenant ID	8'	8" X 48" for each business/tenant	1	Permanent	yes

Commercial Freestanding							
Style	Minimum Setback	Maximum Height	Maximum Size (Sq. Ft.)	Number of Signs	Duration	Illumination	Sign Separation
General advertising	1' or equal to height of sign if taller than 6'	35' 50' if on State highway HC 100'	400	1 per street frontage/per parcel plus 1 additional sign per street frontage in excess of 500'	Permanent	yes	50' between signs on separate frontages; 300' when on same frontage
Center ID	1' or equal to height of sign if taller than 6'	35'	400	1 per street frontage per parcel plus 1 additional sign per street frontage in excess of 500'	Permanent	yes	50' between signs on separate frontages; 300' when on same frontage
Construction	10'	15'	32	1 per street frontage per parcel, maximum 4 plus 1 additional sign per street frontage in excess of 500'	Completion of project	no	50' between signs on separate frontage; 300' when on same frontage

ZONING ORDINANCE

Commercial							
Freestanding							
Style	Minimum Setback	Maximum Height	Maximum Size (Sq. Ft.)	Number of Signs	Duration	Illumination	Sign Separation
Election	10'	6'	32	Unlimited	10 days after any election, unless winner of primary	no	n/a
Ideological	10'	6'	32	1 per issue per street frontage	Permanent	no	n/a
Joint ID	1' or equal to height of sign if taller than 6'	35'	400	1 per street frontage per parcel plus 1 additional sign per street frontage in excess of 500'	Permanent	yes	50' between signs on separate frontages; 300' when on same frontage
Memorial	5'	6'	12	1 per street frontage per site	Permanent	yes	n/a
Off-premises	1'	8'	6	As approved by the City through review process	Permanent	yes	n/a
Public	As needed for convenience of the public or permitted by law						
Real estate	10'	10'	32	1 per street frontage per parcel plus 1 additional sign per street frontage in excess of 500'	Completion of sale	yes	50' between signs on separate frontages; 300' when on same frontage
Project ID	Equal to height of sign	8'	100	1 per major entrance, maximum 4	Permanent	yes	300'
Temporary	Equal to height of sign	30'	75	1 per street frontage	30 days	no	50' between signs on separate frontages; 300' when on same frontage
Portable	1'	5'	15	1	30 days in 6 month period	no	n/a

Commercial							
Wall							
Style	Minimum Height	Maximum Size	Number of Signs	Duration	Illumination	Location	Maximum Projection
General advertising	35' or to top of wall, whichever is less	50% of the total wall surface area where sign is located	1 per approved wall area	Permanent	Internal	1 per approved wall area	15"

STRAFFORD CITY CODE

Commercial							
Wall							
Style	Minimum Height	Maximum Size	Number of Signs	Duration	Illumination	Location	Maximum Projection
Awning	Bottom 18" of 1st floor awning; for every 10' of additional setback, an additional 1" of letter height is permitted up to 48"	12" letter height by 75% of awning length for every 10" of additional setback from the property line, an additional 1" of letter height may be added up to a maximum of 42"	1 per awning	Permanent	yes		Stitched to or incorporated into awning may not be riveted or otherwise fastened to frame or awning
Canopy	21' or fascia of canopy, whichever is less	75% of canopy fascia; signage to be deducted from allowable wall signage	1 attached to canopy per street frontage	Permanent	no	Approved wall area	6" from canopy
Construction	10'	32	1	Completion of construction	no	Approved wall area	6"
Ideological	35' or to top of wall	32	1 per approved wall area	Permanent	no	Approved wall area	6"
Mansard	35' or to top of wall, whichever is less	50% of wall surface area where sign is located	1 per approved wall area	Permanent	yes	Approved wall area	15" at base
Memorial	6'	12	1 per building	Permanent	no	Approved wall area	6"
Off-premises	35' or to top of wall, whichever is less	8	1 per wall	Permanent	yes		15" at base
Real estate	10'	32	1 per wall	Completion of sale	no	Front facade	6"
Temporary business	35' or to top of wall, whichever is less	32	1 per approved wall area	90 days	yes	Approved wall area	15"
Tenant ID	8'	8" X 48" single plaque, 1 per tenant per street frontage	1 per principal entrance	Permanent	yes		15"
Window	21' or top of window, whichever is less	50% of window	1 per window	Permanent	yes	Approved wall area	none

ZONING ORDINANCE

Commercial							
Wall							
Style	Minimum Height	Maximum Size	Number of Signs	Duration	Illumination	Location	Maximum Projection
Under awning/under canopy	7' clearance only in non-vehicular areas	4	1 per tenant per use entrance	Permanent	no		To edge of awning or canopy

Commercial							
Projecting							
Style	Minimum Height	Maximum Size	Number of Signs	Duration	Illumination	Minimum Clearance	Maximum Projection
General advertising	21' or top of wall, whichever is less	50	1 per approved wall area	Permanent	yes	8'	5'
On-site information	21' or top of wall, whichever is less	8	As approved by the City through review process	Permanent	yes	8'	5' from face of building

Manufacturing							
Freestanding							
Style	Minimum Front Setback	Maximum Height	Maximum Size	Number of Signs	Duration	Illumination	
General advertising	1' if 6' height, otherwise equal to sign height	25' or building height, whichever is less	100	1 per street frontage	Permanent	yes	
Center ID	1' if 6' height, otherwise equal to sign height	25' or building height, whichever is less	100	1 per street frontage	Permanent	yes	
Construction	10'	10'	32	1 per street frontage, maximum 4	Completion of project	no	
Election	10'	10'	32	Unlimited	Removal within 10 days after election, unless winner of primary	no	
Public	As needed for convenience of the public or permitted by law						
Real estate	1' if 6' height, otherwise equal to sign height	10'	32	1 per street frontage	Completion of sale	no	

STRAFFORD CITY CODE

Manufacturing						
Wall						
Style	Minimum Height	Maximum Size	Number of Signs	Duration	Illumination	Maximum Projection
General advertising	35' or top of wall, whichever is less	50% of the total surface area on which sign is located	1 per approved wall area	Permanent	yes	15"
Center ID	35' or top of wall, whichever is less	50% of the total surface area on which sign is located	1 per approved wall area	Permanent	yes	15"
Construction	35' or top of wall, whichever is less	32	1 per approved wall area	Completion of project	yes	15"
Election	10'	32	Unlimited	Removal within 10 days after election, unless winner of primary	no	15"
Ideological	10'	32	Unlimited	Removal within 10 days after election, unless winner of primary	no	15"
Joint ID	35' or top of wall, whichever is less	50% of the total surface area on which sign is located	1 per approved wall area	Permanent	yes	15"
Real estate	10'	32	1 per approved wall area	Completion of sale	no	15"
Tenant ID plaque	8'	8" X 48" for individual plaque, 1 per tenant per entrance	1 per major entrance	Permanent	Direct illumination only	6"

Manufacturing						
Projecting						
Style	Minimum Height	Maximum Size	Number of Signs	Duration	Illumination	Maximum Projection
General advertising	35' or top of wall, whichever is less	50	1 per approved wall area	Permanent	yes	5'
On-site information	35' or top of wall, whichever is less	8'	As approved by the City through review process	Permanent	no	5'