



City of Revere
City Council

City Council Order No. 25-266

Date: December 1, 2025

Offered by Revere City Council

AN ORDINANCE FURTHER AMENDING TITLE 12 AND TITLE 17 OF THE REVERE REVISED ORDINANCES RELATIVE TO OVERHANGING SIGNS AND STOREFRONT SIGN MAINTENANCE

Be it ordained by the City of Revere, MA as follows:

Section 1. Section 17.36.060 Accessory signs in business and industrial districts of the Revere Revised Ordinances is hereby amended by inserting the following new subsection:

Section 17.36.060(D) Maintenance

All signage located on commercial storefronts and visible from any public way shall be maintained in a clean, legible, and presentable condition. Store owners and/or property owners shall be responsible for ensuring that signage:

1. Is clean, free from dirt, debris, graffiti, and discoloration;
2. Is fully lettered and legible, with no missing, broken, or faded characters;
3. Is presentable, meaning free of visible damage, peeling, warping, or deterioration.

Section 2. Sections 12.04.250-12.04.270 of the Revere Revised Ordinances relative to awnings are hereby repealed in their entirety.

Section 3. Chapter 12.04 Use, Maintenance, and Encroachment Generally of the Revere Revised Ordinances is hereby amended by inserting the following new section:

Section 12.04.250 Permits for Projections Over the Public Way

No person shall place or maintain any projection over the public way such as an awning, marquee, shade or frame for the same, or any sign or signboard without written permission from the city council.

A. Application

1. Before applying for a permit a projection over the public way, the applicant shall first apply to Site Plan Review and receive approval to construct.
2. All applications to the city council shall accompany the following documentation:
 - i. Detailed plans for the project including a sketch of the proposed structure, indicating its size, the nature of its construction and method of its support. For petitions involving awnings, a sample of the color of the awning covering shall also be provided; and
 - ii. A statement from Site Plan Review that said project meets all requirements imposed on it pursuant to the state building code and this section.
 - iii. Business liability insurance policy showing the city as an additional insured, conditioned to hold the city harmless from all damages occasioned by the existence of such overhanging sign or awning, and a limit of not less than one million dollars (\$1,000,000) per occurrence.

B. Specifications

1. Such structures shall project a maximum of thirty-six (36) inches over the public way.
2. The lowest part of the structure shall not be less than nine (9) feet above the sidewalk.
3. The length of such awnings shall be restricted to no more than the length of the storefront.
4. The scale and proportions of such awnings shall be appropriate for the building on which they are mounted as well as the adjacent structures.
5. When a single building has multiple awnings, such awnings shall be uniform in size, shape, material and lettering to unify the multiple storefronts within said building.
6. Colors and Materials
 - i. Awnings shall be of a solid through color.
 - ii. All awnings located on the same building shall be the same color.
 - iii. Awning covering materials may include matte finish, vinyl coated, cotton, or acrylic coated. Materials shall not be made of shiny, high gloss, or translucent materials.
 - iv. Signage and graphics shall be reviewed by Site Plan Review for color, scale and overall design compatibility.

C. Maintenance

1. Projections over the public way shall be maintained in good condition, in furtherance of public aesthetics, as follows:
 - i. Clean, free from dirt, debris, graffiti, and discoloration;
 - ii. Fully lettered and legible, with no missing, broken, or faded characters;
 - iii. Presentable, meaning free of visible damage, peeling, warping, or deterioration.
 - iv. Awning covering materials shall be maintained as taut, not relaxed.
2. The permit holder shall maintain the required business liability policy at all times.

D. Enforcement

The Building Inspector shall have the authority to enforce the provisions of this section.

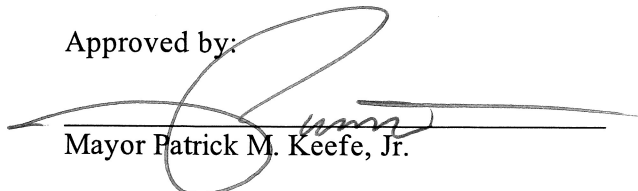
E. Revocation

Any permit granted pursuant to this section may be suspended or revoked for cause by the City Council. The City Council shall first notify the property owner of the grounds on which the City Council plans to suspend or revoke the permit and shall hold a public hearing on the matter.

October 27, 2025	Ordered on a first reading.
December 1, 2025	Ordered on a second reading.
December 1, 2025	Ordered on a third and final reading.
December 1, 2025	Ordered Engrossed & Ordained on a Roll Call.

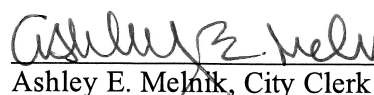
In City Council December 1, 2025. ORDERED ENGROSSED & ORDAINED ON A ROLL CALL: Councillors Argenzio, Cogliandro, Giannino, Guarino-Sawaya, Haas, Jaramillo, Kelley, McKenna, Novoselsky, Zambuto, and Council President Silvestri voting "YES". Attest: Ashley E. Melnik, City Clerk

Approved by:



Mayor Patrick M. Keefe, Jr.

Attest:



Ashley E. Melnik, City Clerk

Date

12-5-2025