

ARTICLE 12

Authenticated & Signed by the Select Board

MUNICIPAL OFFICERS' CERTIFICATION OF THE OFFICIAL TEXT OF PROPOSED ORDINANCE(S)
[30-A M.R.S.A. § 3002(2)]

To the Town Clerk of the Town of Ogunquit, Maine:

We hereby certify to you that the documents to which we have affixed this certificate are a true copy of the official text of an ordinance(s) entitled:

1. Chapter 225 – Zoning Ordinance, including:
 - Article 8 – General Standards Applicable to All Land Uses, §225-8.12 Signs

Which is to be presented to the voters for their consideration on June 6, 2026.

Pursuant to 30-A M.R.S.A. § 3002(2), you will retain this copy of the complete text of the ordinance as a public record and make other copies available for distribution to the voters, and you will ensure that copies are available at the town meeting/polling places on the day of the vote.

Approved on this 31st day of March 2026, by a majority of the Select Board

Michael Collins
Michael F. Collins, Chair

Carole J. Aaron
Carole J. Aaron, Vice-Chair

Richard A. Dolliver
Richard A. Dolliver

Scott A. Vogel
Robert M. Whitelaw
Robert M. Whitelaw

A-Frame signs revisions (§225-8.12)

Town of Ogunquit, ME

§ 225-8.12. Signs. [Amended 11-6-2001; 4-5-2003; 4-1-2006; 6-8-2010; 6-12-2012; 6-10-2014; 6-9-2015; 6-12-2018]

A. General.

(1) All signs in the Town of Ogunquit shall meet the following standards:

- ~~(a)~~ Freestanding and/or A-frame signs shall be allowed only on private property where they can be placed no closer to the street than the front yard setback allows. Businesses which cannot meet this setback standard may utilize similar signage which must be affixed to the building.
- ~~(b)~~ Freestanding and/or A-frame signs can be no larger than six square feet and any dimension may be no greater than 27 inches wide by 42 inches in height. Freestanding and/or A-frame signs shall be counted towards the total amount of maximum sign area permitted on the property.
- ~~(c)~~ No business or residential signs may be erected, altered, or relocated without issuance of a permit from the Code Enforcement Officer. Before issuing a permit, the Code Enforcement Officer may submit the application to the Planning Board for review, interpretation and possible approval. The Code Enforcement Officer shall enforce this section and all permits issued pursuant thereto.
- ~~(d)~~ All business and residential signs shall be made of wood, metal or high-density urethane board and may include raised or appliqued wooden lettering or other graphics. The finished graphics of these signs may be carved, painted or of a vinyl material that resembles paint. Signs may not be surfaced with fluorescent or day-glow colors or other reflective material. Gold leaf is permitted. The only exception from these material standards shall be for awnings or advertising signs, as provided by Subsection B below, or for temporary commercial signs, as provided by Subsection A(1)(h) below.
- ~~(e)~~ Illumination is permitted only by steady, uncolored, external lighting, which is dark sky compliant. [Amended 6-8-2021 ATM by Art. 8]
- ~~(f)~~ Signs shall be a maximum of 15 feet high.
- ~~(g)~~ The measurement of sign area shall be based upon the outer perimeter of all boards, panels or sheets of materials as well as the space between these materials, but does not include the supporting posts or structural element outside the limits of such perimeter which does not form an integral part of the display. Only one side of a two-sided sign shall be counted in the calculation of allowable sign area. In determining the area of wall signs, the entire area within a continuous perimeter enclosing the extreme limits of the actual letters and characters shall be measured. The area of background color will also be included if it differs from the color of the building itself.
- ~~(h)~~ Temporary business sign(s) may be used by a new business while awaiting arrival of permanent sign(s), provided the sign is of a durable, weatherproof material; however, temporary sign(s) shall be allowed only until permanent sign(s) is/are

g) installed or for 60 days, whichever is the shorter period. Each temporary business sign shall be no larger in area or dimension than the conforming permanent sign that will replace it, and shall be placed in a manner and location in conformance with this chapter, as if it were a permanent sign.

~~h)~~ Any sign which no longer advertises a business that is being conducted, a product being sold, or an activity or campaign being conducted shall, within 30 days, be taken down and removed by the owner or tenant of the premises upon which such sign is located. This provision shall not be construed to require the owners of seasonal businesses to remove signs at the end of each season.

~~h)~~ Any sign, whether regulated by this section or exempted from regulation pursuant to Subsection A(3) below, shall not be placed in rights-of-way or on other Town properties without express authorization of the Select Board.

(2) The following types of signs shall be prohibited:

- (a) Roof signs.
- (b) Strings of pennants, inflated signs, tethered balloons, or banners, unless expressly allowed elsewhere in this chapter.
- (c) Flags, other than those of any nation, state, city, coalition or other political unit, including, but not limited to, military or veterans groups. In no event shall any flag of any type exceed 50 square feet in area.
- (d) Internally illuminated signs, including, but not limited to, neon or gas filled tubular signs, light-emitting diode (LED) signs, digital signs, or electronic message center signs. This prohibition shall include signs located inside a building, when such signs are intended to be visible by pedestrians or motorists.
- (e) Signs which physically or visually move, rotate or create an illusion of movement, or which have parts or surfaces that physically or visually move, rotate or create the illusion of movement, or which emit audible sound or noise.
- (f) Signs which appear animated or projected, or which are intermittently illuminated, or of a traveling, tracing, scrolling, or sequential-light type, or signs which contain or are illuminated by animated or flashing light, including, but not limited to, electronic message center type signs, light-emitting diode (LED) signs, or digital signs.
- (g) Any signs, whether regulated by this section or exempted from regulation pursuant to Subsection A(3) below, placed within the right-of-way of a public way, unless expressly authorized by the Select Board. Any sign which is placed in a public way without such authorization shall be removed by the Code Enforcement Officer, the Public Works Department, or the Police Department. The Code Enforcement Officer shall attempt to ascertain the owner of the sign and within 72 hours of the sign's removal notify the owner of the location of the sign so it may be retrieved. [Amended 6-8-2021 ATM by Art. 9]